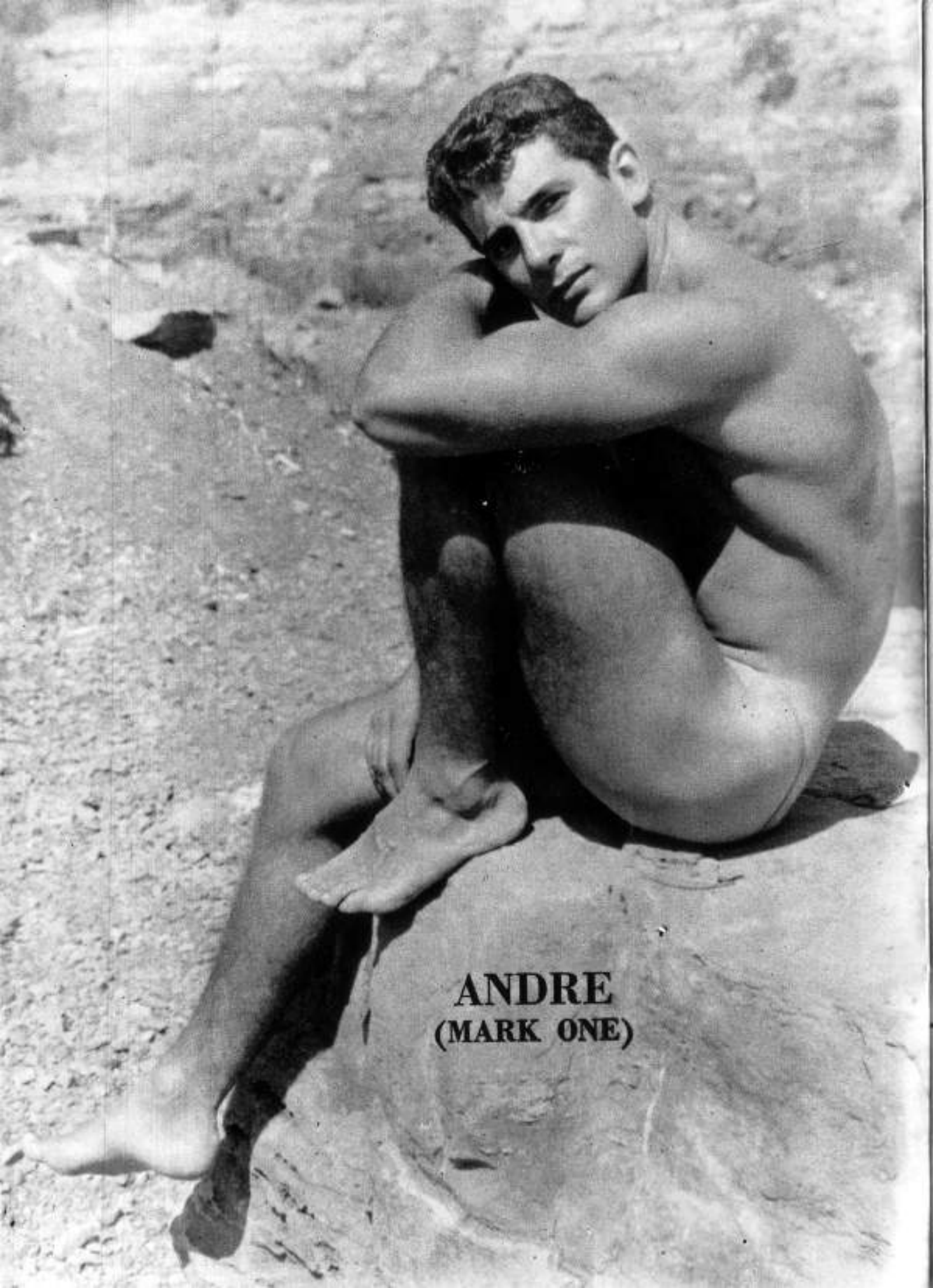


adonis



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MALE PHYSIQUE ARTISTRY



ANDRE
(MARK ONE)

VOLUME SIXTEEN
JANUARY 1962

ON OUR COVERS:
FRONT—
LARRY SCOTT BY MILO
BACK—
LARRY SCOTT BY BRUCE

adonis

magazine extends to all its readers and friends best wishes for 1962

Dear Readers:

The U.S. Customs is requesting permission to open mail which is sent from foreign countries to our U.S. office and to some of the physique studios

The reason is that they are trying to locate and stop all correspondence and photographs which they deem unsuitable for the American mails. In the past we have warned readers about the writing of requests for nudes to our contributors and stressed the fact that they were not obtainable from them. It would seem that many persons have ignored this and gone ahead anyway—and the end results have been extreme embarrassment both to us and to certain studios.

We again want to stress the fact that nudes (frontal) are illegal both in this country and in the United States and our contributing photographers DO NOT deal in them, so stop writing and asking for same—they are not available, and you will only be placing yourself on a list of names which the US Customs will probably refer to the country of origin in an attempt to stop further correspondence of this nature.

Some very foolish people think that the mails are sacred and whatever they use them for cannot be found out—this is not so, for under assorted legal technicalities mail in the USA can be opened by either Customs or the Post Office departments . . .

We again urge those mis-guided persons who are bringing discredit to the physique field to refrain from writing for nudes to those who are listed in our pages . . . Else they might find themselves in hot water a-plenty!

THE EDITOR

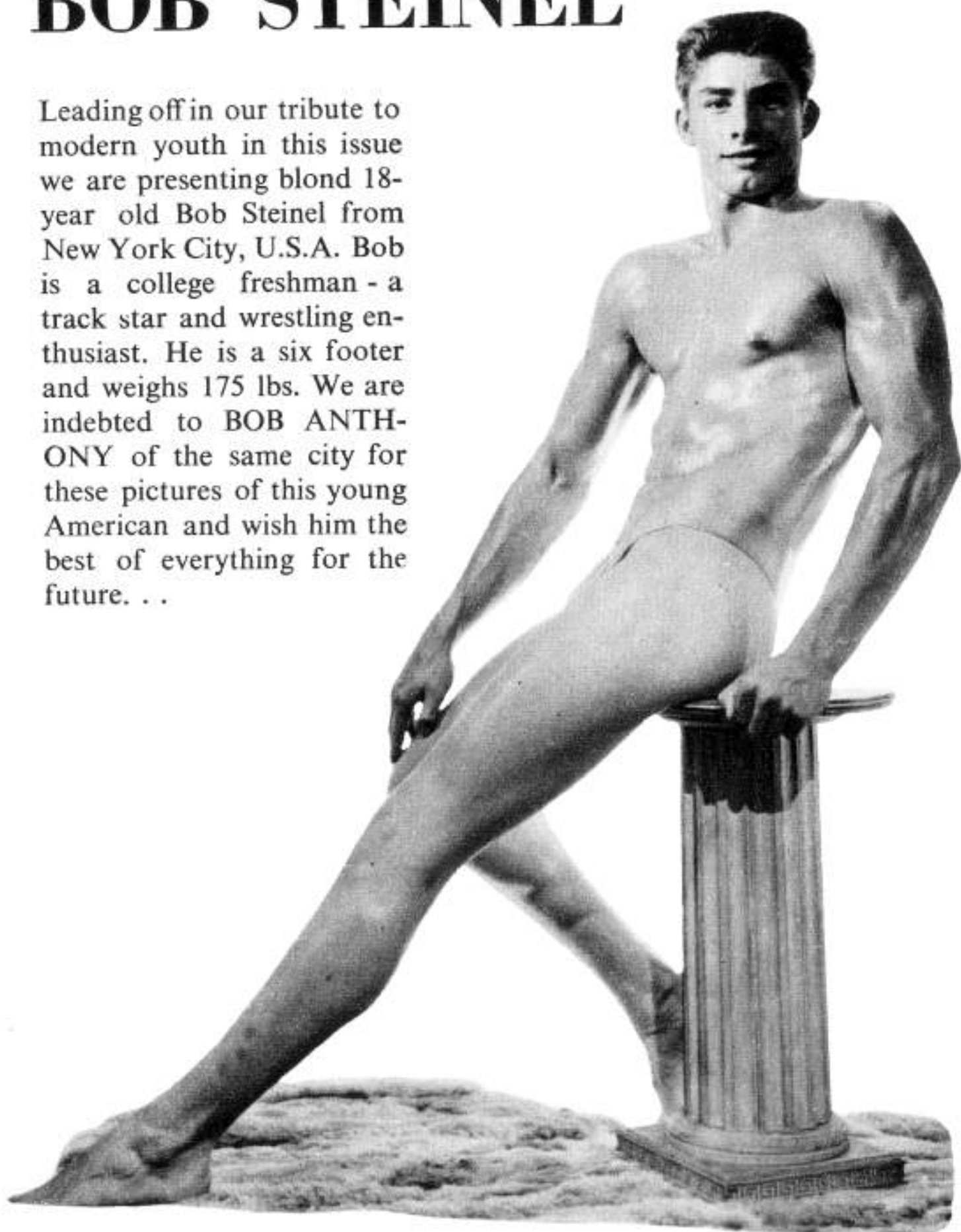
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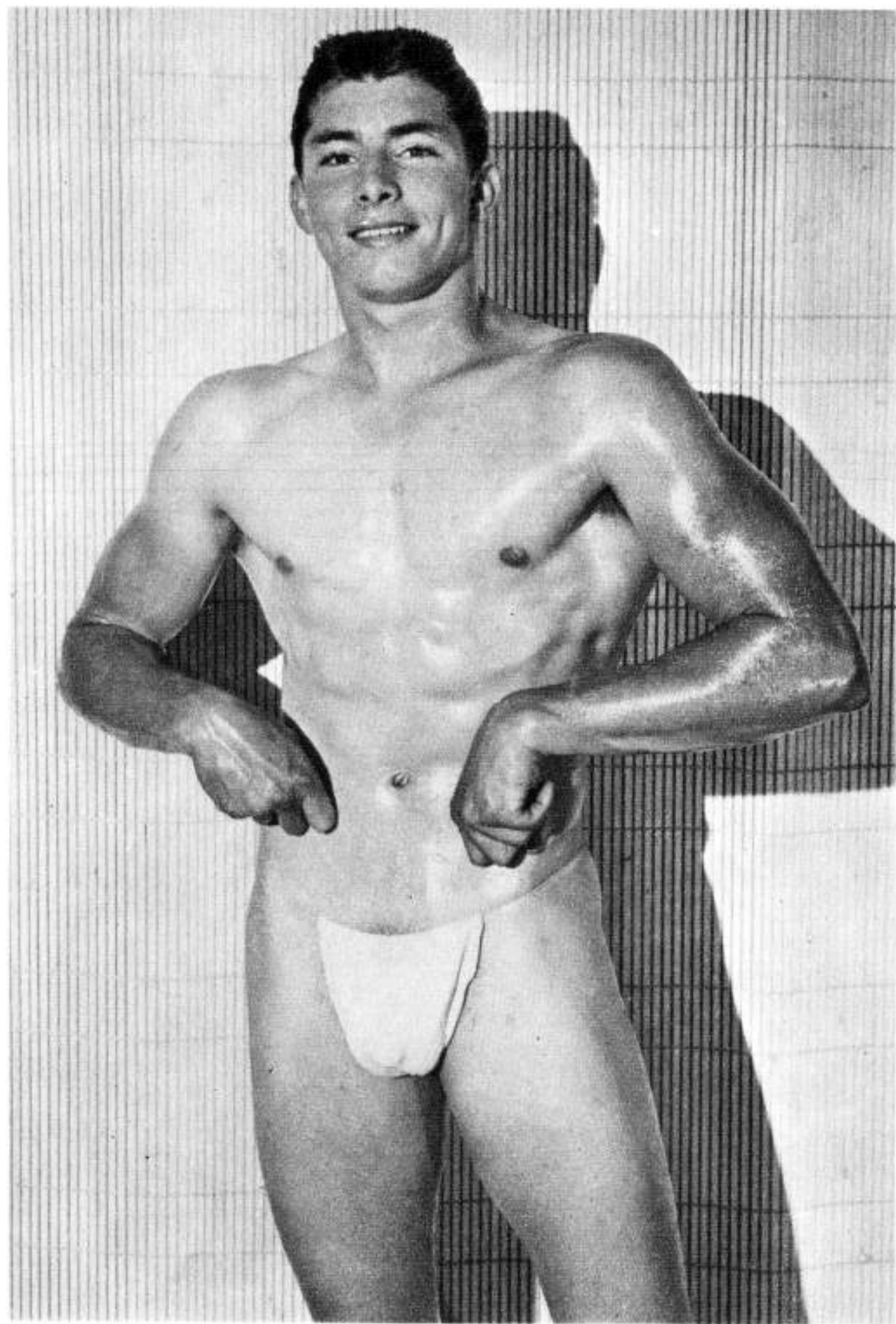
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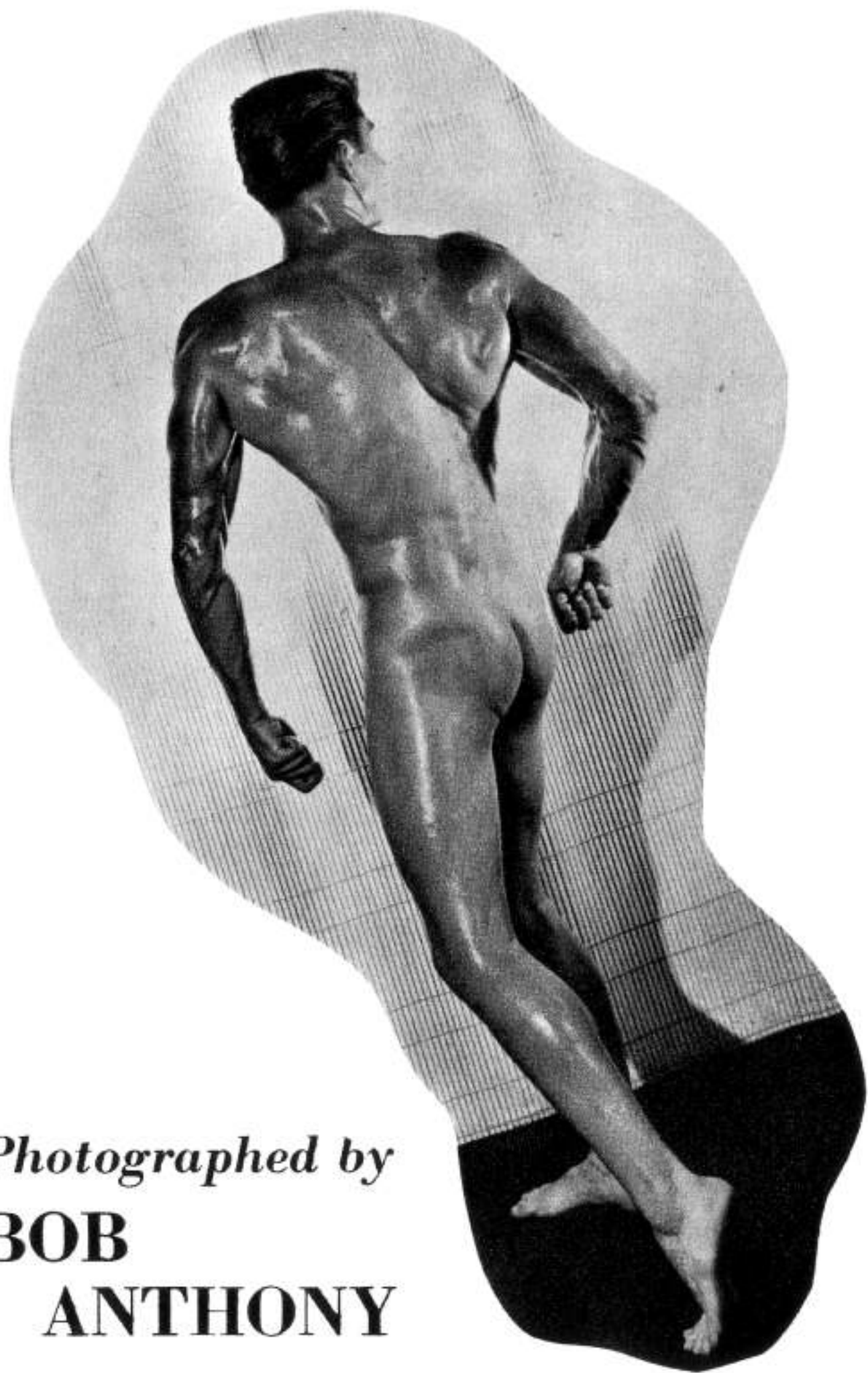
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BOB STEINEL

Leading off in our tribute to modern youth in this issue we are presenting blond 18-year old Bob Steinel from New York City, U.S.A. Bob is a college freshman - a track star and wrestling enthusiast. He is a six footer and weighs 175 lbs. We are indebted to BOB ANTHONY of the same city for these pictures of this young American and wish him the best of everything for the future. . .







Photographed by
BOB
ANTHONY



BOB

STEINEL

'teen TALKS



In our first man-to-man discussion we are going to take up the matter of masturbation, since this seems to be ONE of the paramount worries of the young male today!

We rather doubt if any other subject has been the focal point of such ridiculous, medieval tales than this once-taboo subject. Unfortunately, it is one that is of prime importance to the male species and the first big sexual crisis which the young teenager comes up against as he reaches towards manhood. We therefore hope to clear away some of the cobwebs and face a few facts on the subject in this article.

First, let us get one fact straight in the very beginning. Masturbation has been practised for centuries and will probably always be—it is a part of male sex and therefore must be recognized and not ignored as a problem! No sooner does a young male begin to practise this habit than all sorts of fears enter his mind, causing him much turmoil and mental agony. Much of this is caused by false stories which have long ago become legend and are still believed where they should not be . . .

The one legend spread so faithfully is that frequent masturbation will make a boy (or man) insane—about the falsest rumour that ever spread! Nor are any of the other similar 'legends' such as going blind, not being able to have children when you marry, etc. any more true! The male sex sperm must be discharged over a period of time and masturbation is a time-practised method of doing so. If this discharge is not accomplished, nature will do it herself by the simple expedient of what is commonly called 'wet dreams,' causing the sperm to be discharged as the boy sleeps . . .

Now, do not think we are advocating continuous masturbation, but done now and then to head off sexual irritation it makes an ideal safety valve and it will not drive you insane, nor any of the other foolish fancies some people have caused to become commonly spread around. Take it easy though, for it will drain vital energy which you need in your growing years . . .

It is very unfortunate, but very TRUE, that much too much time has been spent by the youthful male of today worrying about sexual matters when it could best have been used to better advantage. It is for this very reason, that we are presenting this series of TEEN TALKS to help you fellows out with your problems and to let you go on to worrying about other many much more important events rather than to worry about something which is perfectly natural and is simply over-rated by so many false stories attached to it . . .

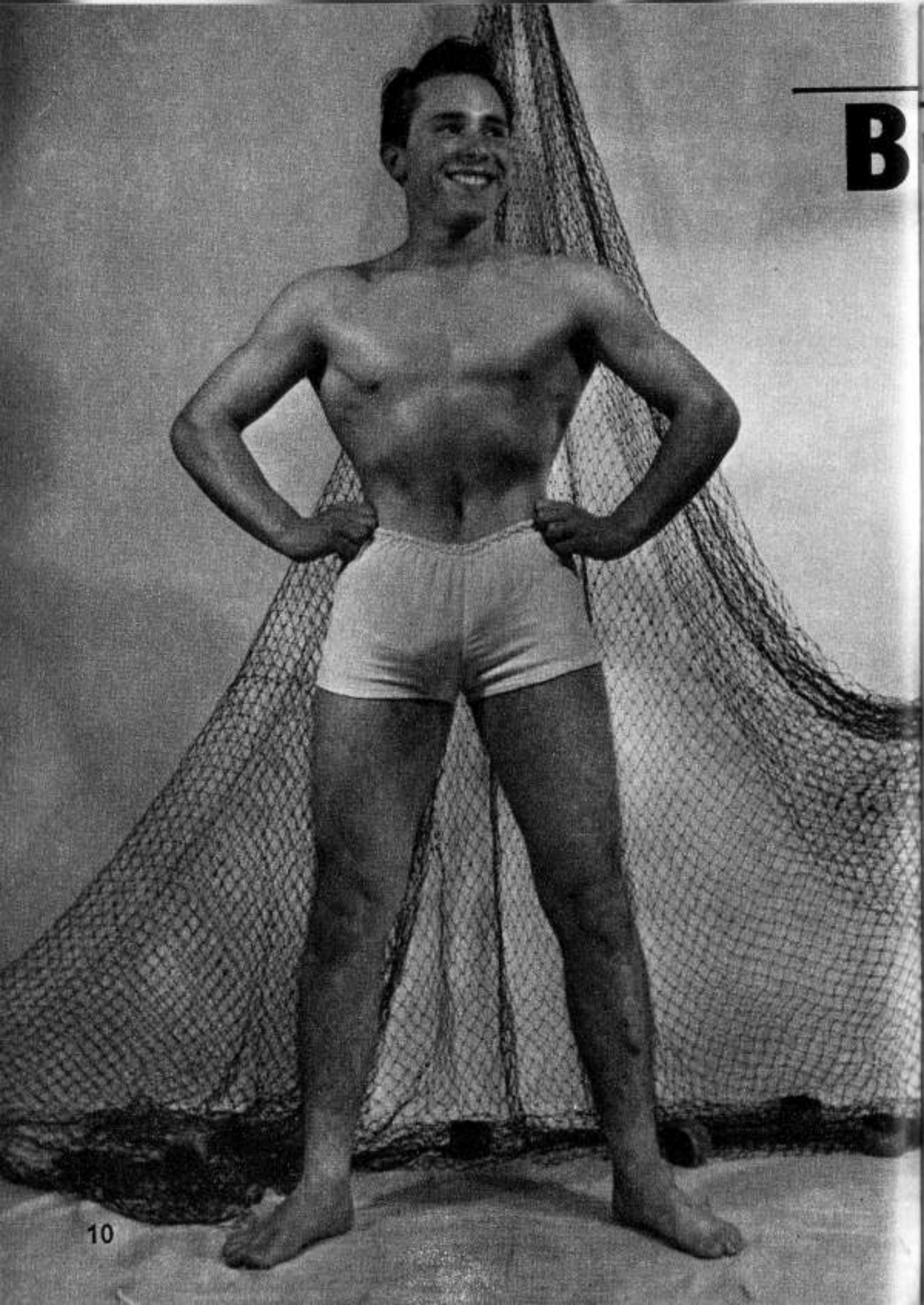
Incidentally, in reply to many inquiries, it is not true that the male organ, or penis, will increase in size due to usage. What most people do not realize is that the penis is not a muscle and will not increase in size due to repeated usage like the other body muscles will. The size you have is the size you will always have once you have reached maturity!

One suggestion which we can offer in the matter of preventing frequent masturbation is that you fellows wear loose clothing in the area concerned, particularly in the critical years from 15 on to about 19. Tight, binding clothing can easily arouse your penis causing sexual irritation and resulting excitement until the act of masturbation is resorted to in order to obtain relief . . .

In closing this chapter of our discussion we can only repeat—that the act of masturbation is a normal, natural event and that there is NO need for worry and stress caused by it—there should be absolutely NO reason for guilt complexes as a result of your actions . . .

Next issue we will continue with our discussion on male sexual problems . . .

B



Brett studio

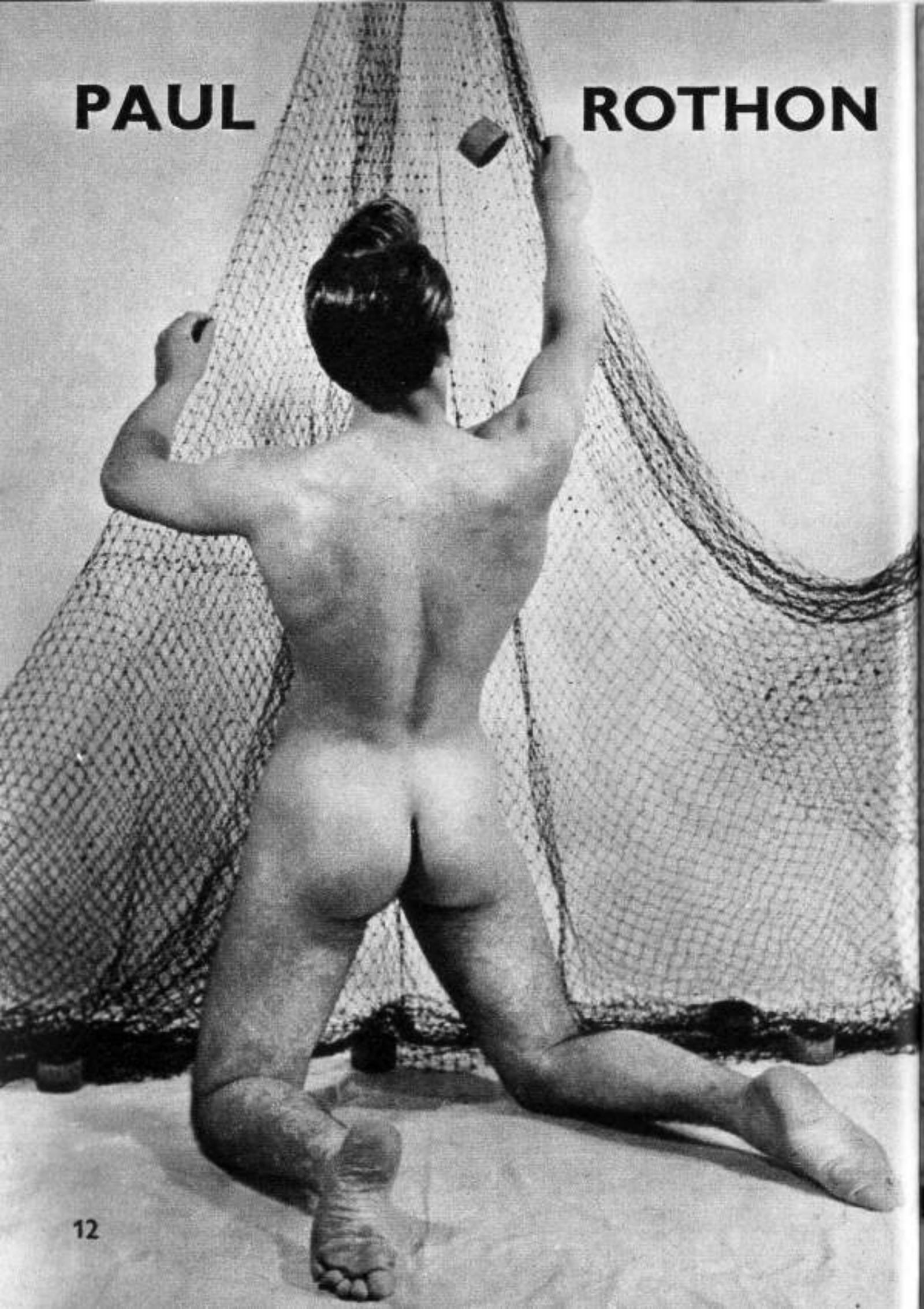
22 SOUTH MOLTON ST., LONDON W1

One of the most frequent enquiries we receive over the Editor's desk is whether or not there is much interest in the physical culture field from the younger crowd—those under sixteen or seventeen years of age. While we will be the first to admit that it isn't quite what we would like it to be, nevertheless, the interest does exist . . .

We are happy to be able to present, pictorially, proof of the pudding (so to speak) on these pages in the form of fifteen year old Paul Rothon of England . . . furnished through the courtesy of Brett Studios. If young Paul sticks to his interest he should develop into something in the growing years ahead, and we look forward to the day when we can again present this young lad in even better condition than at this tender age . . .

PAUL

ROTHON

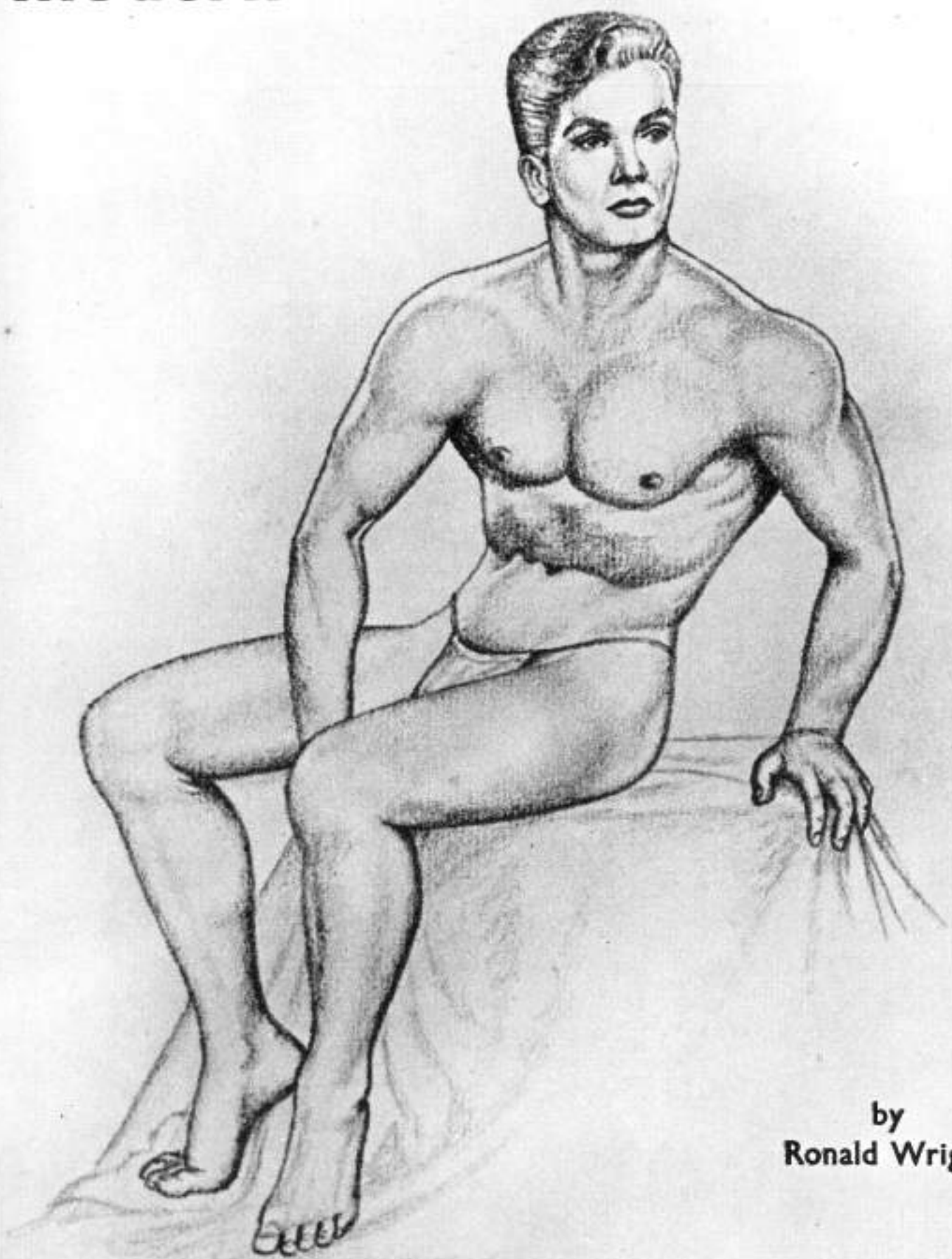




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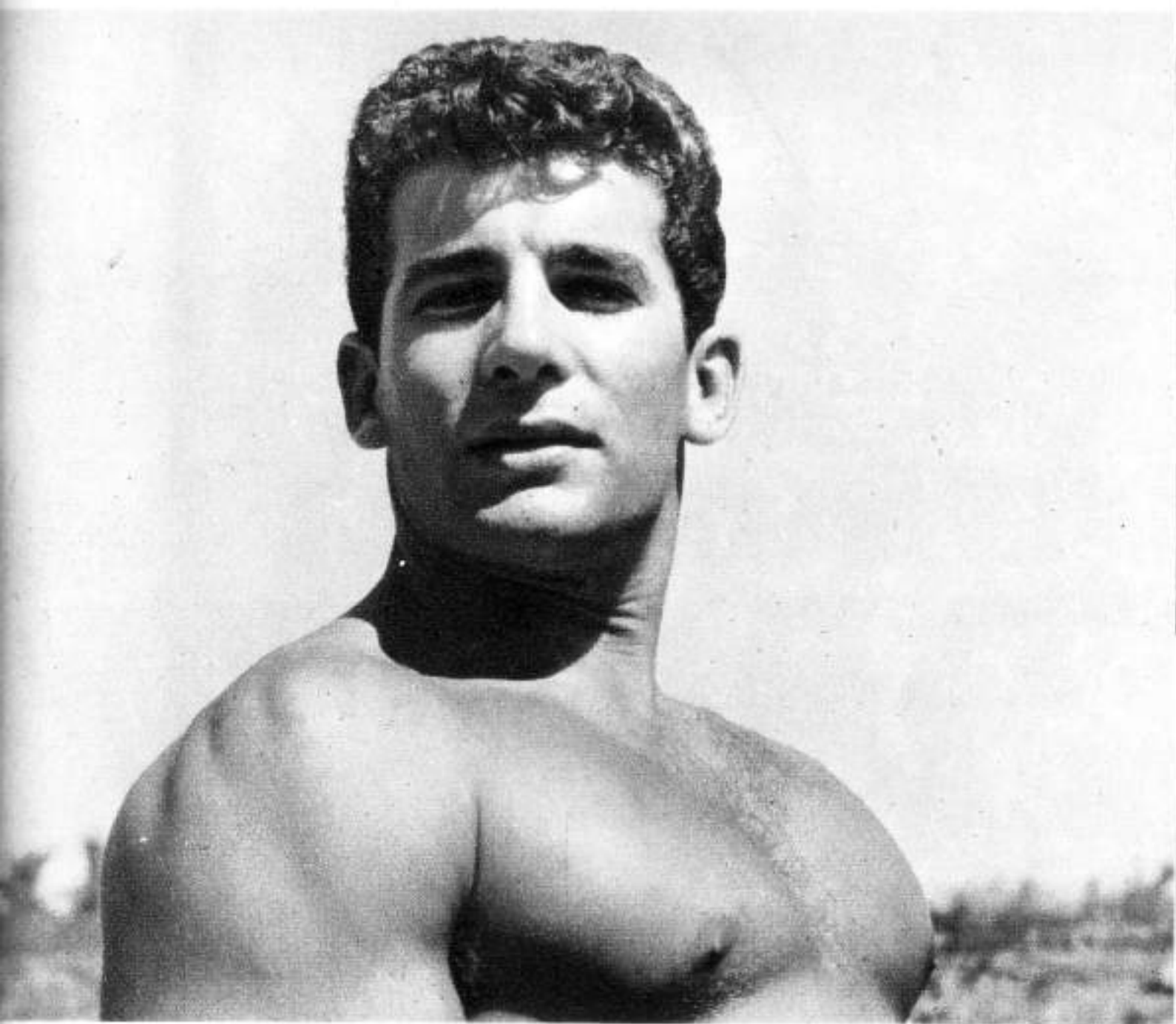


modern



by
Ronald Wright

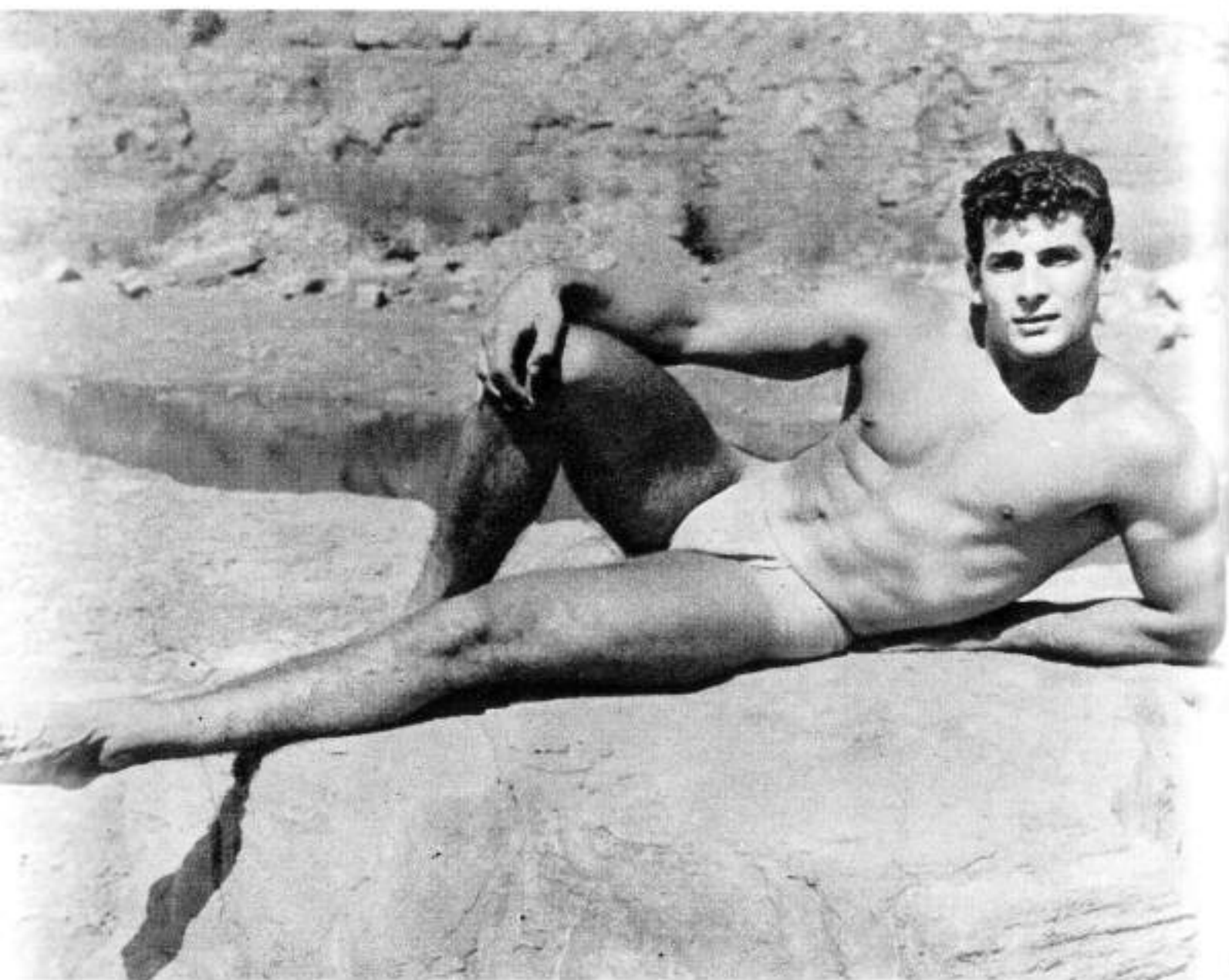


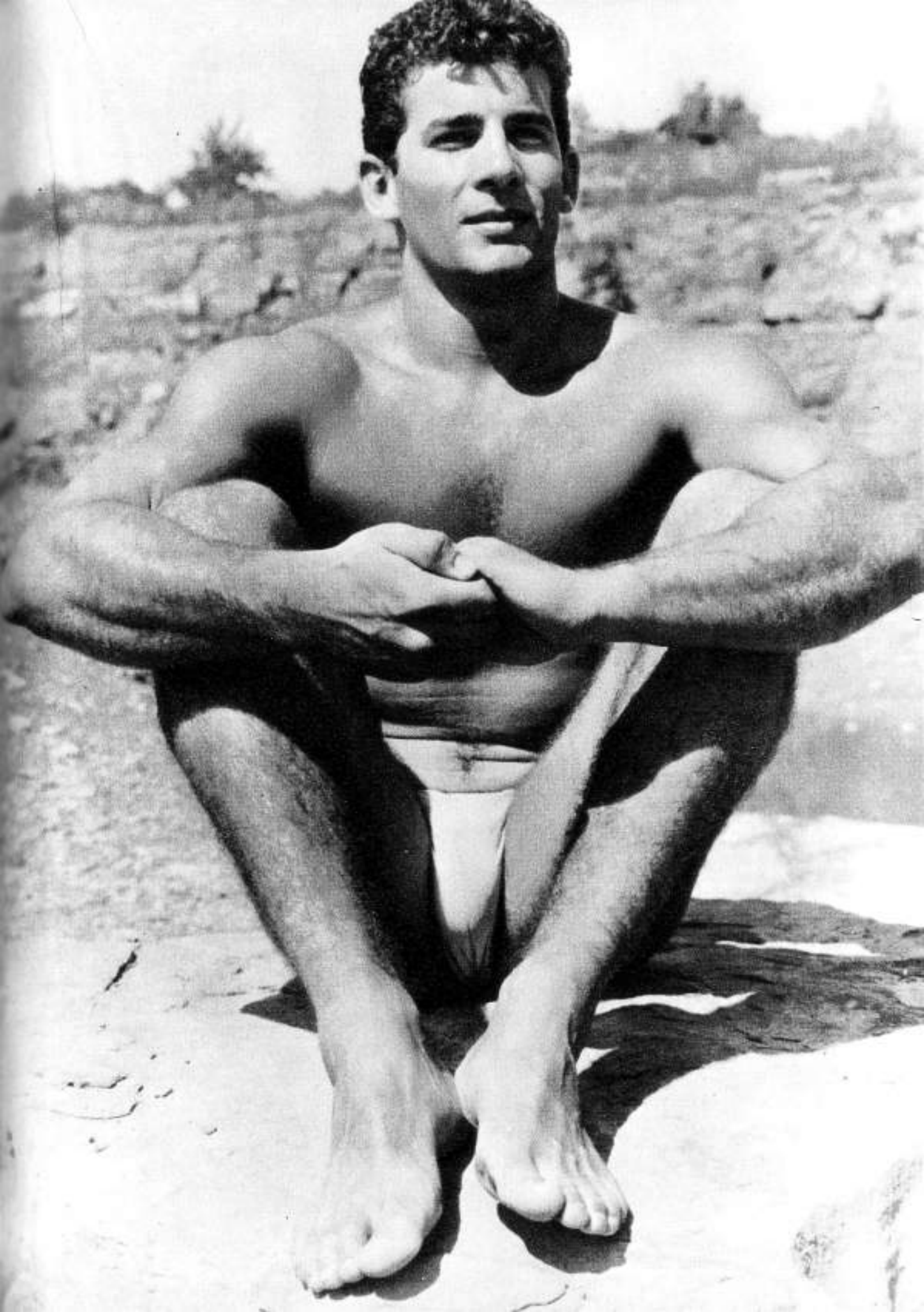


Andre . . .

MARK-ONE STUDIOS

Leaping back across the Atlantic, our good friends, MARK-ONE of Canada, have come up with a local lad just in his early twenties whom you will find on these pages—one Andre by name. This young Canadian is 5 ft. 9 ins. tall, weighs 175 lbs., tapers from a 45 in. chest down to a 29in. waist. Andre's favourite sports are hockey, ski-ing and swimming—all of which keeps him in fine shape . . .





Scientific *NOTEBOOK*

THROW-AWAY CLOTHES? *Apparently the day of new materials, which will profit the throwing away of same after wearing instead of having them cleaned, is coming. One British manufacturer has come up with a line of pleasing tennis outfits (so far only for the women) which can be discarded after they have been worn . . . Wonder what they will think up next???*

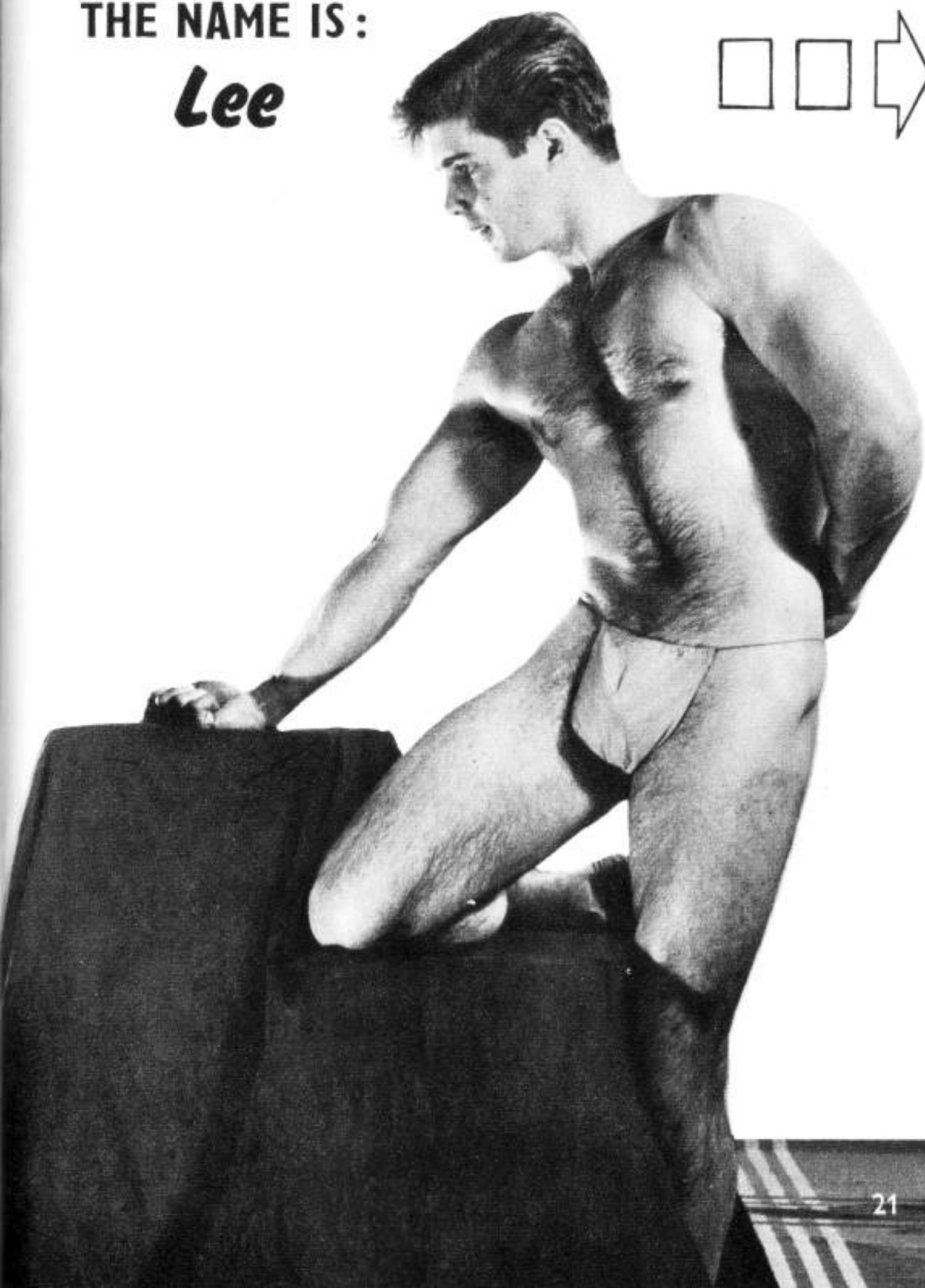
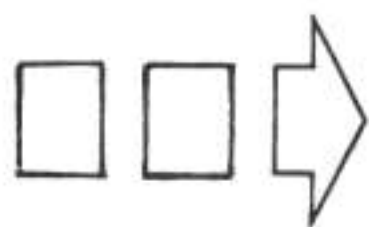
NEUROTICS in Military Service. *In spite of the general attitude of well-wishers, parents or friends that what a neurotic male needs is a hitch in one of the military services—this has now been proven to be the worst thing that could be done. Emotionally disturbed civilians tend to become even more so in military service—resisting discipline and training, assuming no responsibility and breeding discontent. If they do manage to endure a service hitch they are found to return to civilian life usually more disturbed and ineffective than they were prior to their term of duty.*

BALDNESS . . *It appears that to some degree baldness can be caused by mental stress or anxiety! Usually this does not mean extreme or complete baldness, but it has been estimated that under severe mental strain a male may lose from 100 to 1,000 hairs or more a day! Now, the average person has about 100,000 hairs in a full growth of hair, and it would take approximately 25,000 hairs falling out to make a noticeable baldness. Have YOU been losing hair lately???*

BORN LIARS?? *How many times have you heard that term that so-and-so was a 'born liar?' Well, it isn't TRUE, for there is NO such thing. Lying is learned response, often developed from punishments and the prevention of future spankings, etc. Many times the lying increases in proportion to the amount of punishments meted out to the offender. Another example of the fact that we are actually born in to this world quite PURE, but acquire all of the human evils from others or our environment . . .*

THE NAME IS :

Lee





Out California way, our next model, LEE YARUSI, was located in a gym while on service duty with the Air Force. Lee, originally from New Jersey, was 19, standing 5 ft. 9 ins. tall, weighing 165 lbs. with 45 in. expanded chest narrowing down to a 29 in. waist. Of Italian descent, Lee was an outstanding poser according to his photographer, CAL-MODELS...



HAIR - *and posing*

We recently received an interesting letter from one of our British fans, which we would like to quote as the basis for this article. 'I am particularly struck by the variation in the amount of body hair shown by the various models. It is obvious some chaps must shave, not only their chests and abdomens, but also their backs, hips, legs and even the pubic hair in some cases. Does this not affect the rate of growth and nature of hair on these parts, hence making it necessary for continued shaving at short intervals? I am interested in this because not only am I a keen bodybuilder, but I do quite a bit of self-photography for progress reference. I am of a 'hairy' nature and before starting to shave for photos I would like to know the consequences.'

In view of the fact that we get quite a few enquiries along these lines we are going into the matter a bit further in replying to the above fan. However, we are afraid that we can be no more definite in regards to the re-appearance of your hair than to say that people's hair, much like their fingerprints, are not the same! We have known cases where the hair has returned in a much stiffer and coarser type than before it was removed, but then again, we have also known others who have shaved and the returning hair was just as fine and exactly as it was previous to this action.

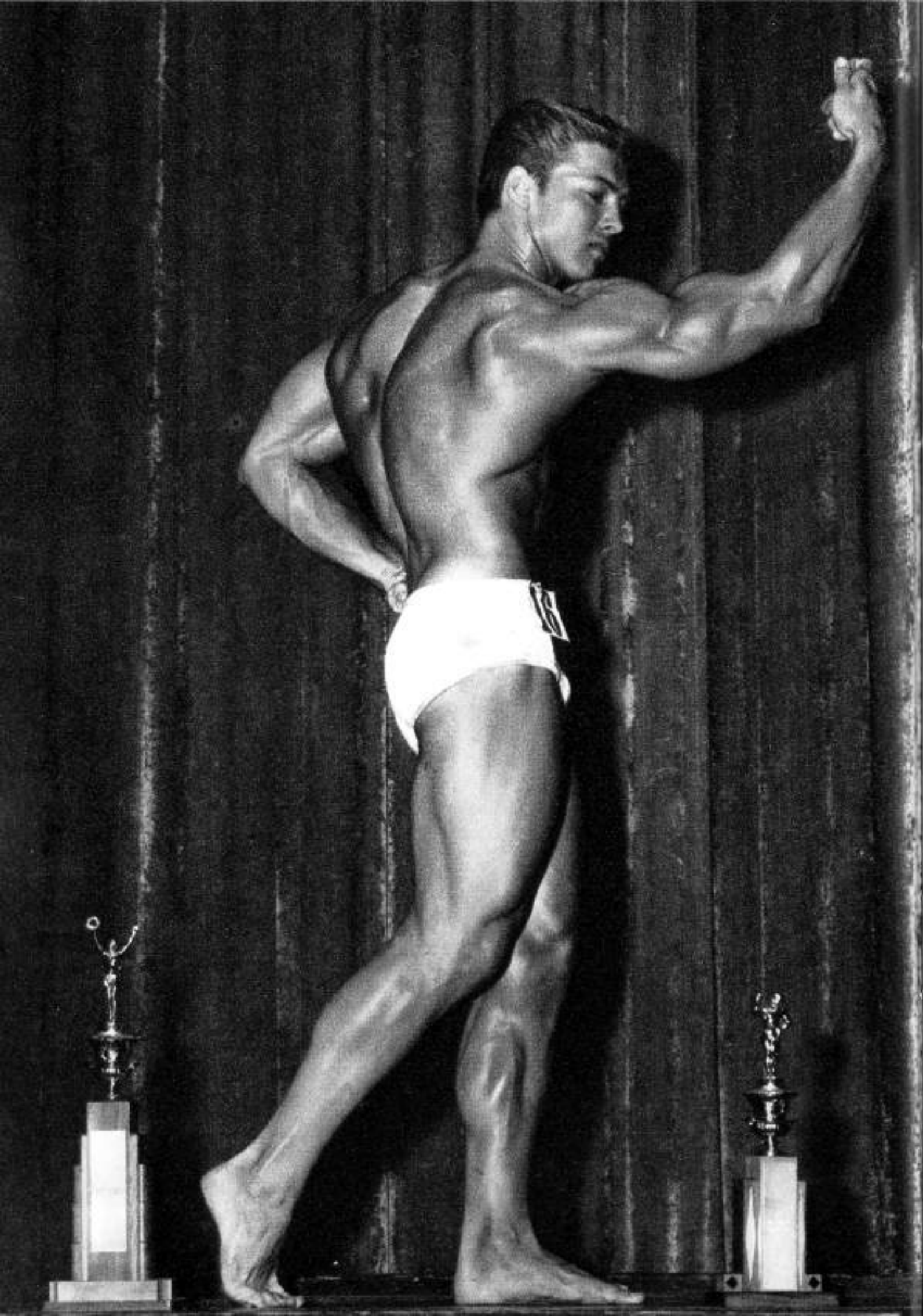
However, one thing about a hairy bodybuilder which nobody can deny, is that he looks better shaved than in his original hairy shape! Too much body hair can completely hide the muscularity, particularly of chest and stomach, and it is our suggestion, that WHERE PRACTICAL this excessive hair should be removed. Of course, one has to be quite serious regarding posing before this decision can be made. We do not see it being practical at all for a fellow to shave when he is not going to be posing professionally or in the lime-light where the smoother appearance is a necessity.

Many top models, contestants, and athletes DO shave to improve their appearance. Certainly, in contests, the extremely hairy entrant is not able to show himself to the best advantage when an excessive amount of hair is hiding his muscularity. In fact, we have noticed in the past that some judges seem to react quite strongly against the hairier contestant! However, shaving can take on various forms for some only remove it from their upper bodies to permit the muscles to show more clearly and leave their legs covered with it, which is, of course, an improvement, even though it presents a somewhat strange result. Others, and usually these are quite serious in their activities, remove all of the body hair as long as they have made up their minds to do so.

We know that the question WHY? is brought up time and time again, and we believe this to be the best of the short replies . . . It is, subconsciously, that the modern poser is trying to imitate the classic statues—which were certainly as smooth as could be and, in so doing, the body hair is out-of-place, for who ever saw a hairy statue from the best of Greek and Roman days? Contestants also react this way, for what are they when performing on the platform, other than 'living statues . . . '

There are also many professional cases of shaving—the most outstanding being, for example, film stars (male) playing a role wherein they are not wearing a shirt or pants. For instance, Mr. Lex Barker, who at one time played the role of Tarzan for the American film companies, is quite hairy and for the role he was required to remain absolutely smooth-shaven all over his body. In his case, at least, there was a reward of financial gain to compensate him for his troubles. Still, anyone before the public eye constantly, who has to be at his revealing best, is conscious of the fact that excessive hair is not quite considered in good taste and brings on comments which they would just as soon avoid.

So, really, it all boils down to the fact that we cannot give you a very positive yes or no in regards to whether you should or should not shave off the hair from your body. This is certainly one decision that you must be prepared to make for yourself; as we have stated, each individual's hair reacts differently to shaving and one must make up one's own mind just how far one is prepared to go in his posing efforts or public appearances, remembering at the same time that there are no existing 'hairy' statues on record . . .



SCOTT

is back . .

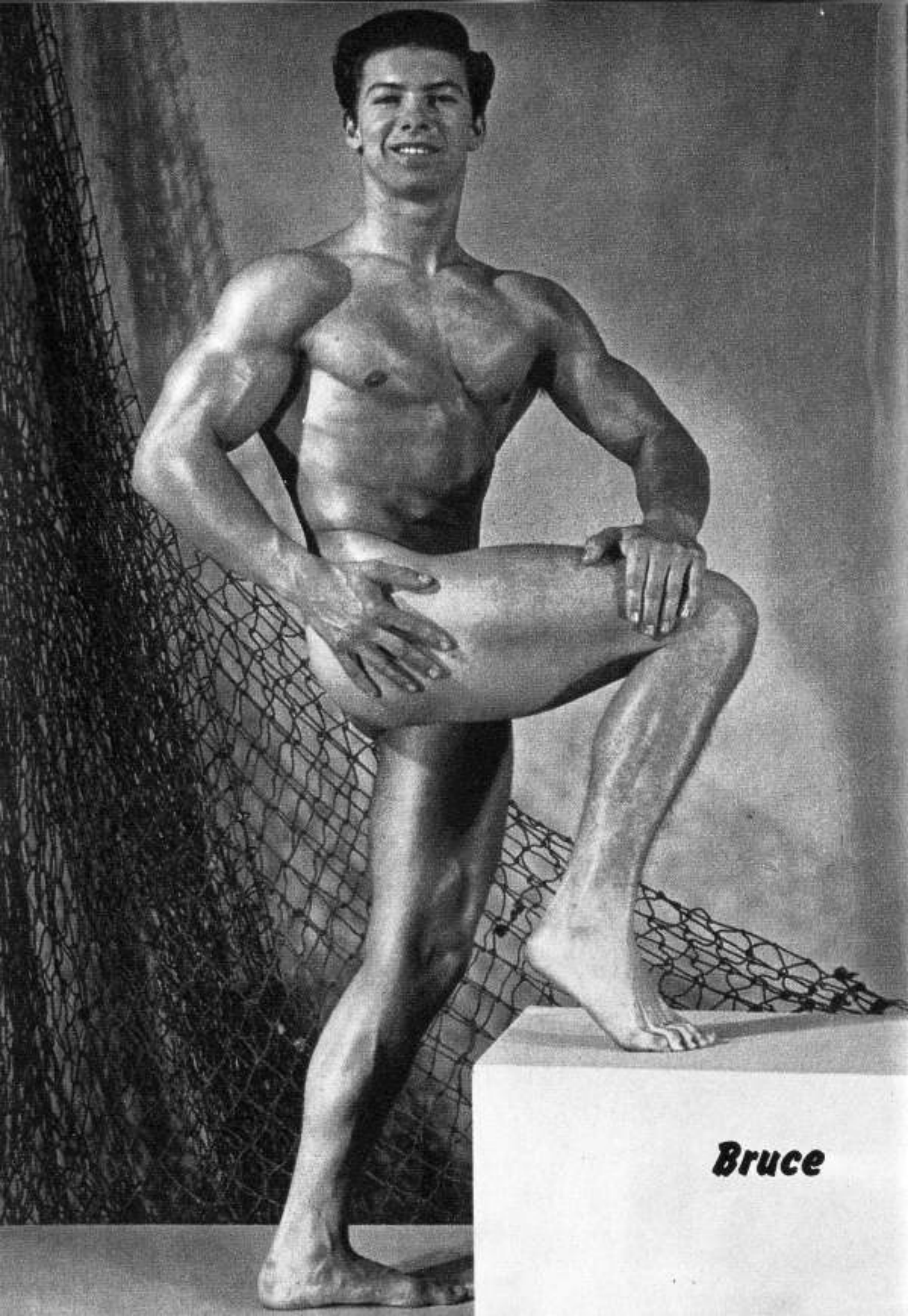
No other young, muscular American has had the impact on the physique field as has Larry Scott . . . He has been featured in all of the American magazines and has undoubtedly been on more magazine covers in one short year than any other up-and-coming model that we have encountered!



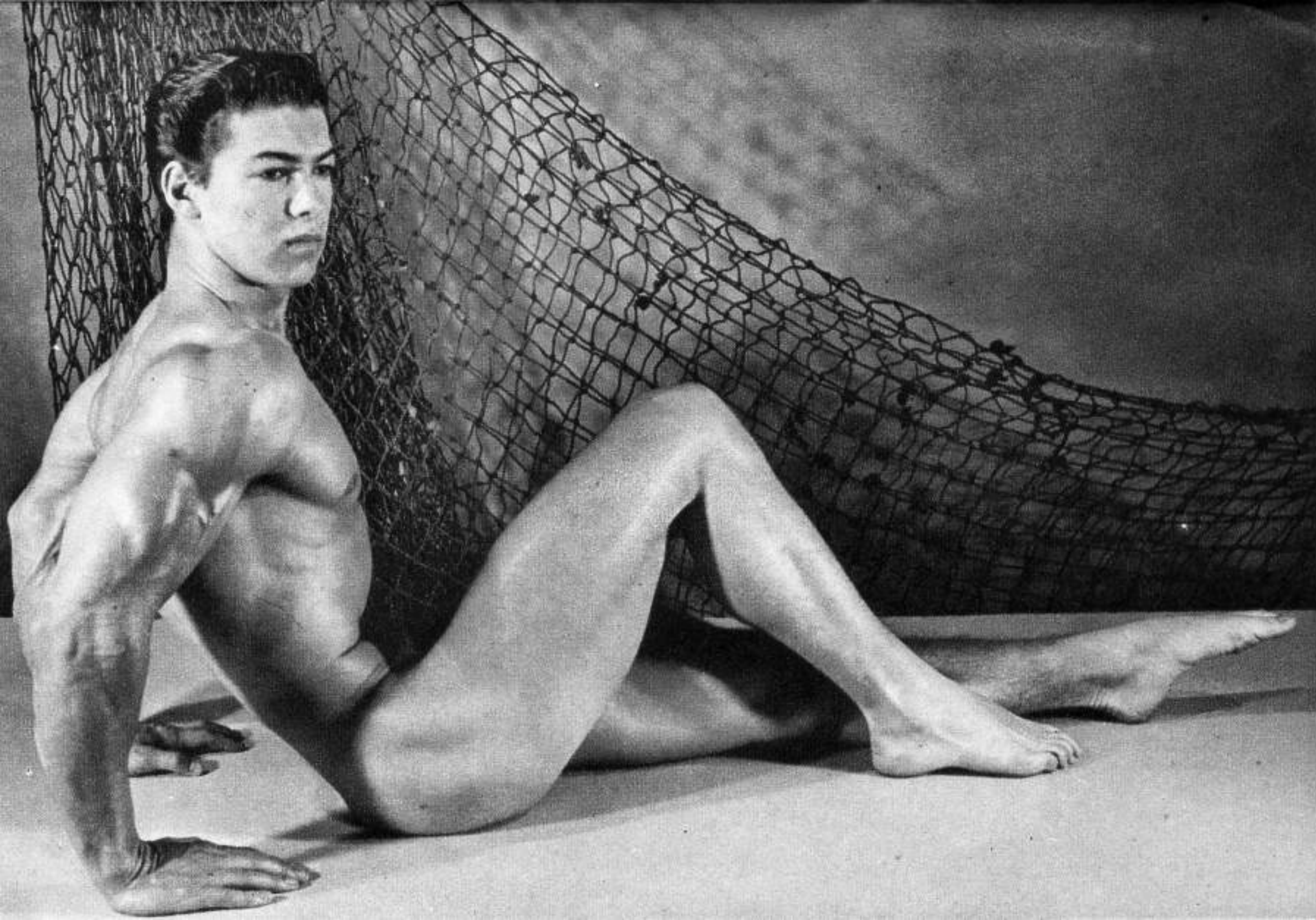
We have already presented Larry in BODY BEAUTIFUL sometime back, as he is today, but in response to many letters we are now presenting Larry as he was just a few short years ago before he won the Mr. California contest and we wish to thank BRUCE for furnishing us with this work on a younger Scott . . .

For a young man in his late teens, these shots clearly show that young Larry was quite impressive and certainly an inspiring example to all teenagers of what they can do with their growing bodies. What more could we ask of youth today than this???



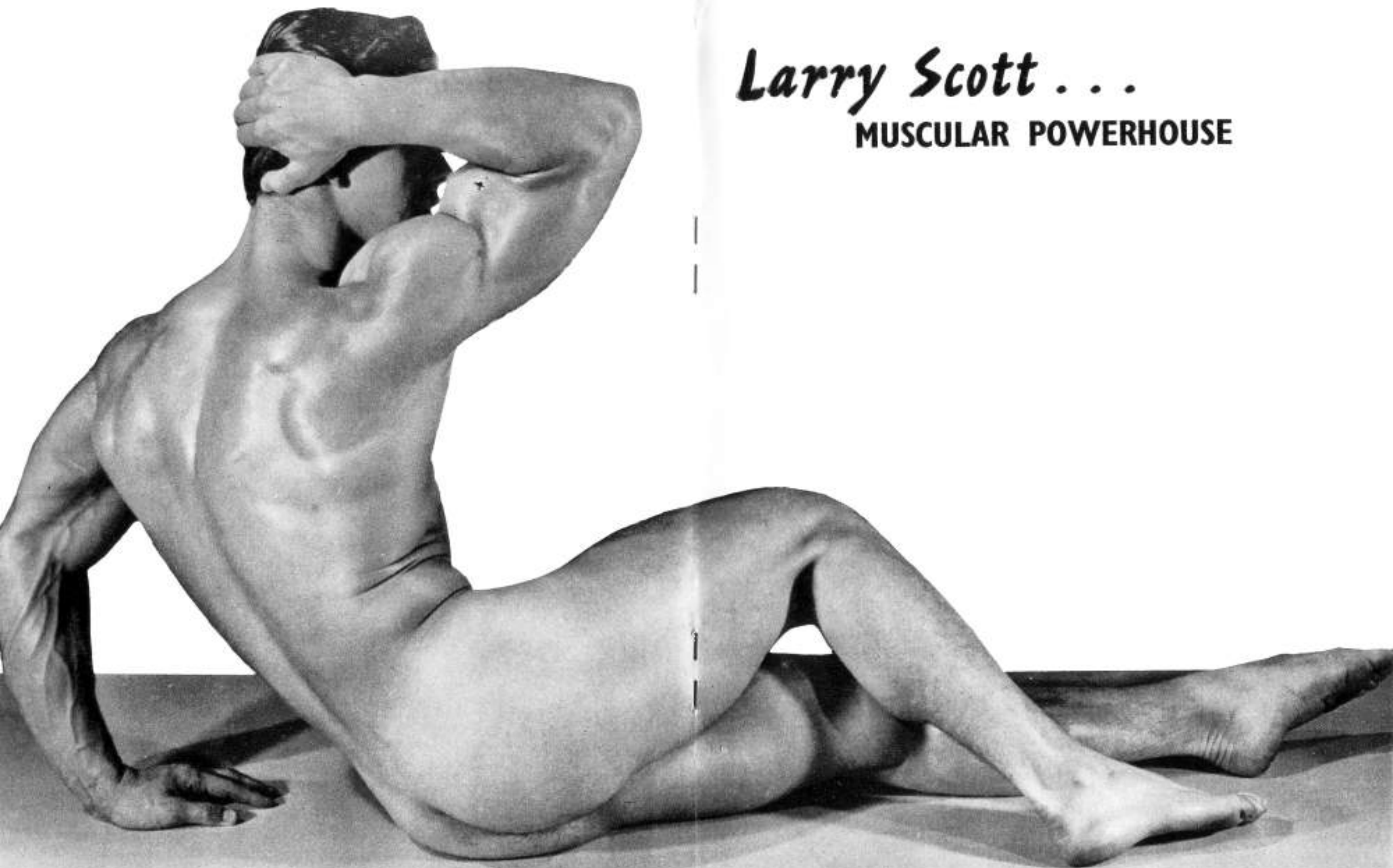


Bruce



Larry Scott . . .

MUSCULAR POWERHOUSE





**DAVID
GEORGE**

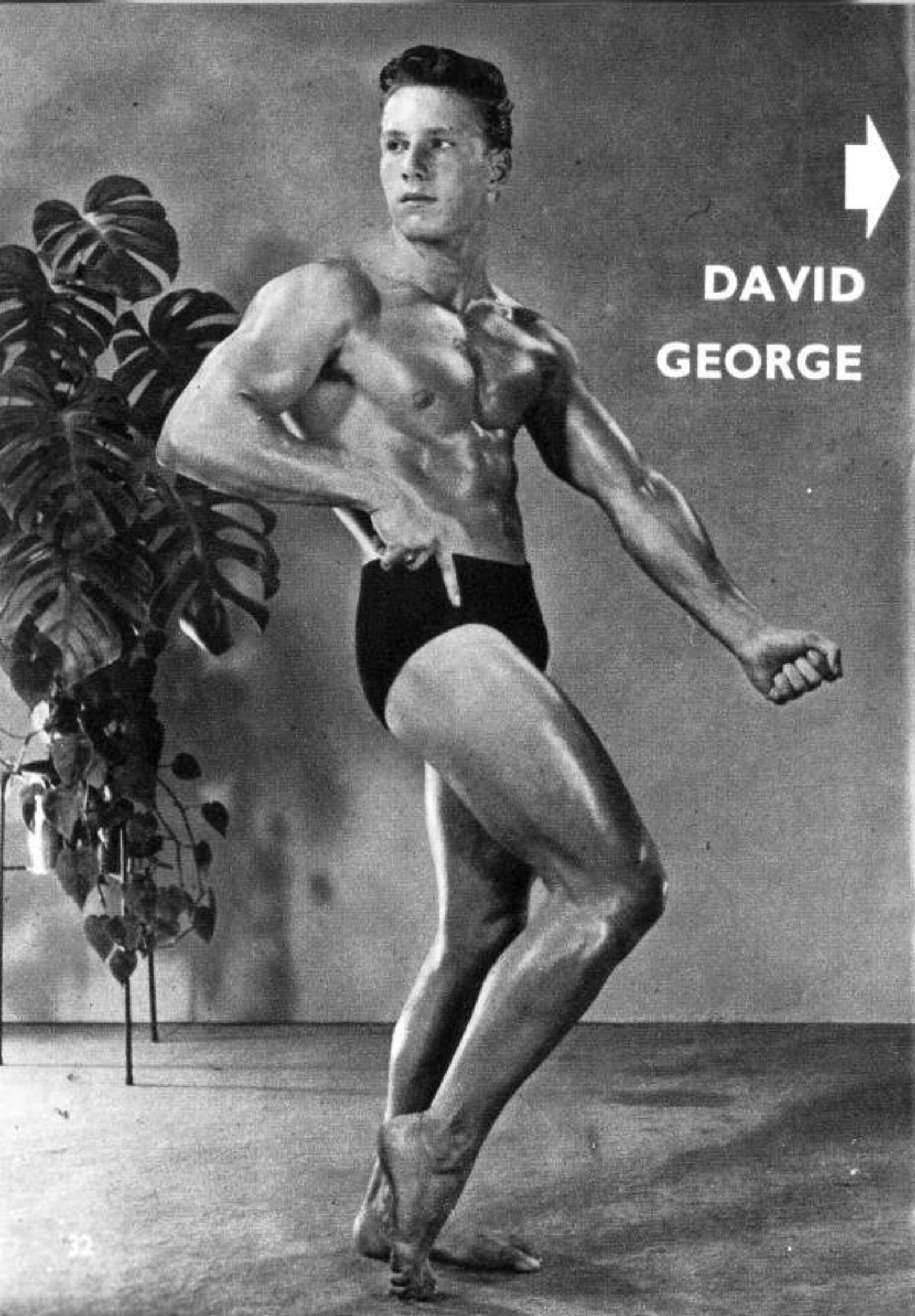


Photo Contest Winners

TEENAGE . . .

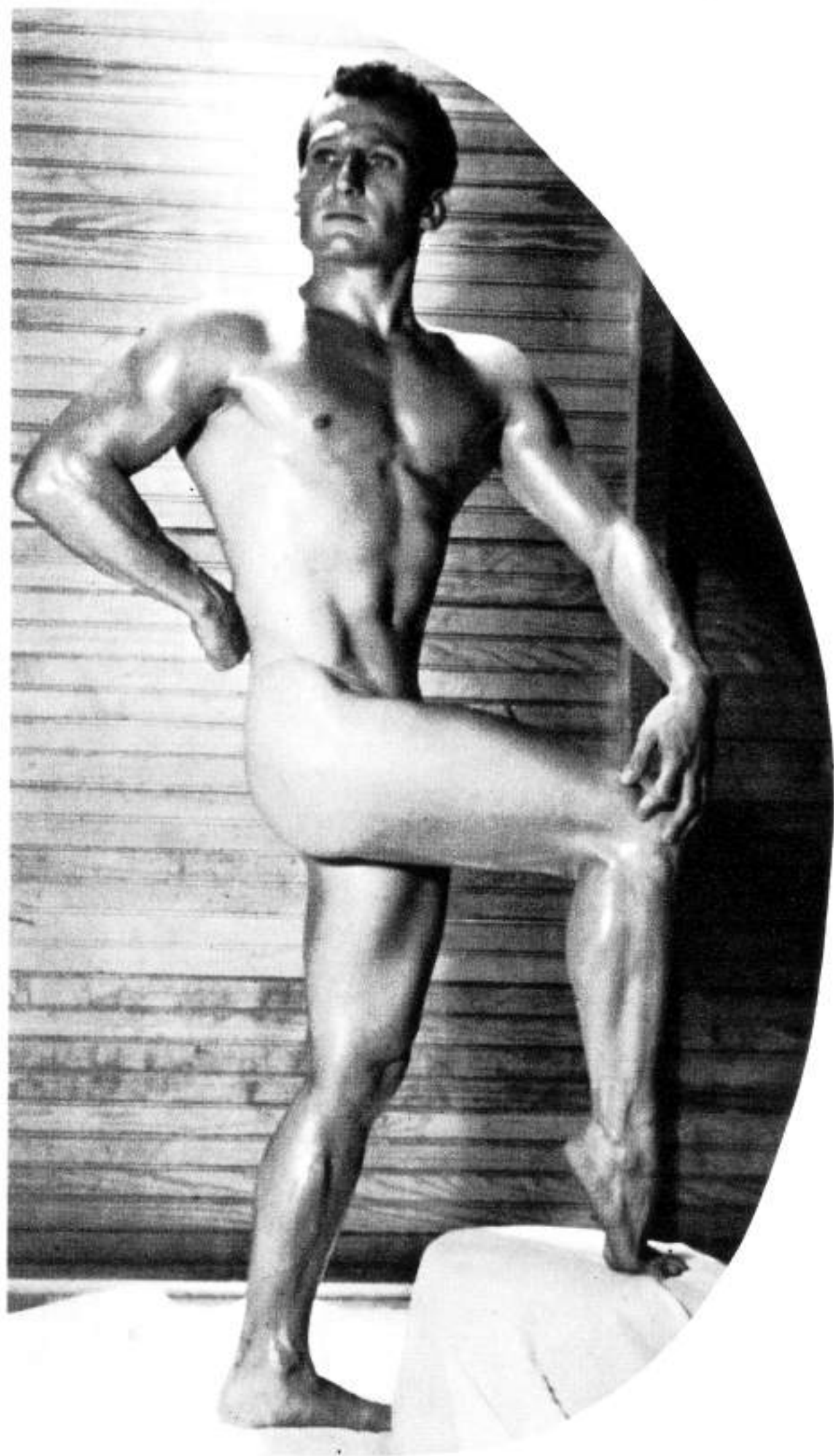
On the opposite page we proudly feature the winner of our photo contest, teenage division, young and muscular David George. The photograph and information on this young American was furnished by his proud father who has been most encouraging where David was concerned in body building. Only 15 years of age, young David stands 5 ft. 10 ins. tall, weighs 195 lbs., has 17 in. arms, a 31 in. waist and an expanded chest measurement of 50 in . . . Besides his lifting activities young David is also an all-round school athlete. Our congratulations to a fine outstanding example of modern American youth . . .

ADULT . . .



Our adult division winner is shown on the next page, hailing from New York City. Vincent Boyd won in his class because of all-round superior proportions and admirable posing ability.

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Contest Comments

Well, as you can see, our first photo contest has ended and the winners of both the adult and teenage divisions are shown on the preceding pages. In looking back over this venture the Editor would like to make a few comments in regards to the contributions which we did receive for this contest . . .

First, we were very much disappointed in the quality of the photographs which were submitted. Most of them would not have been reproducible IF the entrant had won, and in fact, this did prevent another entry in the adult division from doing so . . . It is, naturally, useless to have a winner whose photos we could not run in the magazine . . .

Second, the posing was extremely POOR on most of the work which we did receive. In view of the fact that we were running a photo pose contest, we were astonished at the amount of unposed shots we had come in—just propped up against a wall or other structure with no attempt to show the body off to its best and muscular advantage. Naturally, none of the relaxed poses were even considered by us . . .

Third, we had neglected in our thinking that colour film is so widely used and while some entrants sent in some beautiful (but small) colour work, this was also not acceptable as we cannot reproduce this in black and white . . .

Fourth, we were extremely disappointed in the quality of photos, posing, and builds which came from our own island of Britain—these were certainly below the level of those from our American and Canadian entries! In spite of the request that nothing smaller than 4 x 5 size photo be submitted, there were many, many prints which were smaller than this size and, of course, which can not be reproduced by us . . .

In closing, we hope that the next contest in 1962 will merit better work, so future Adonises get busy and prepare for it . . .

POT

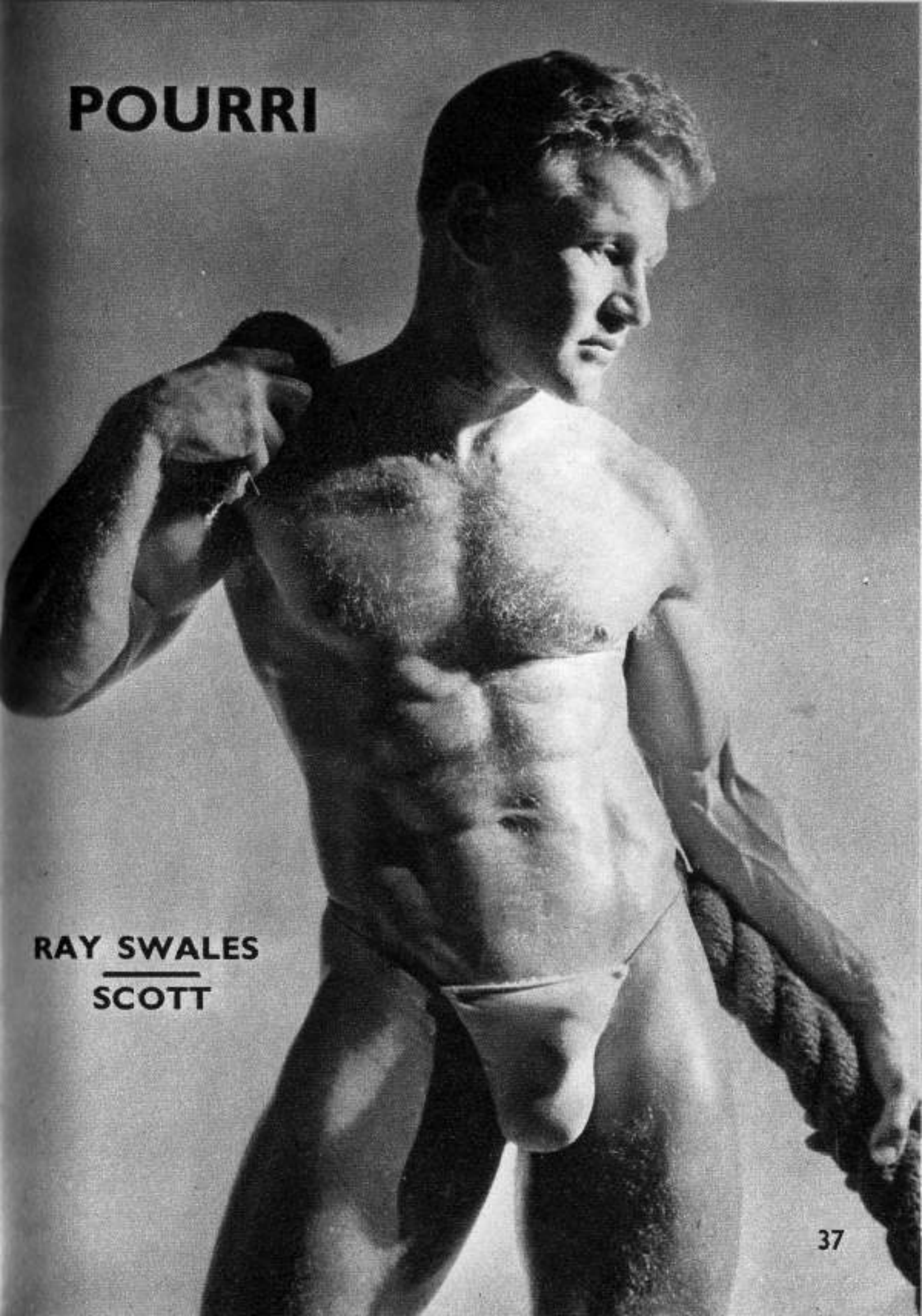
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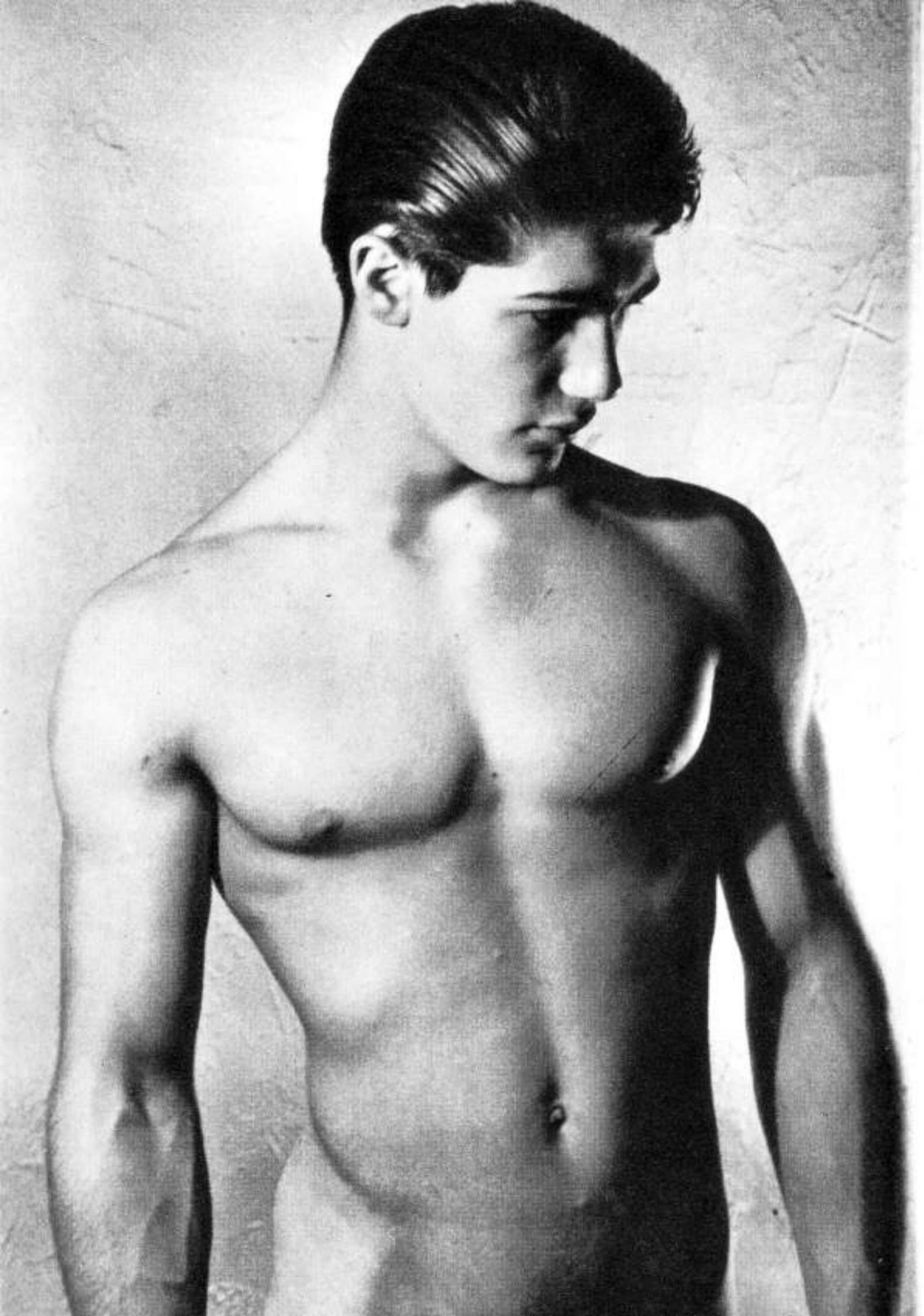


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RAY SWALES
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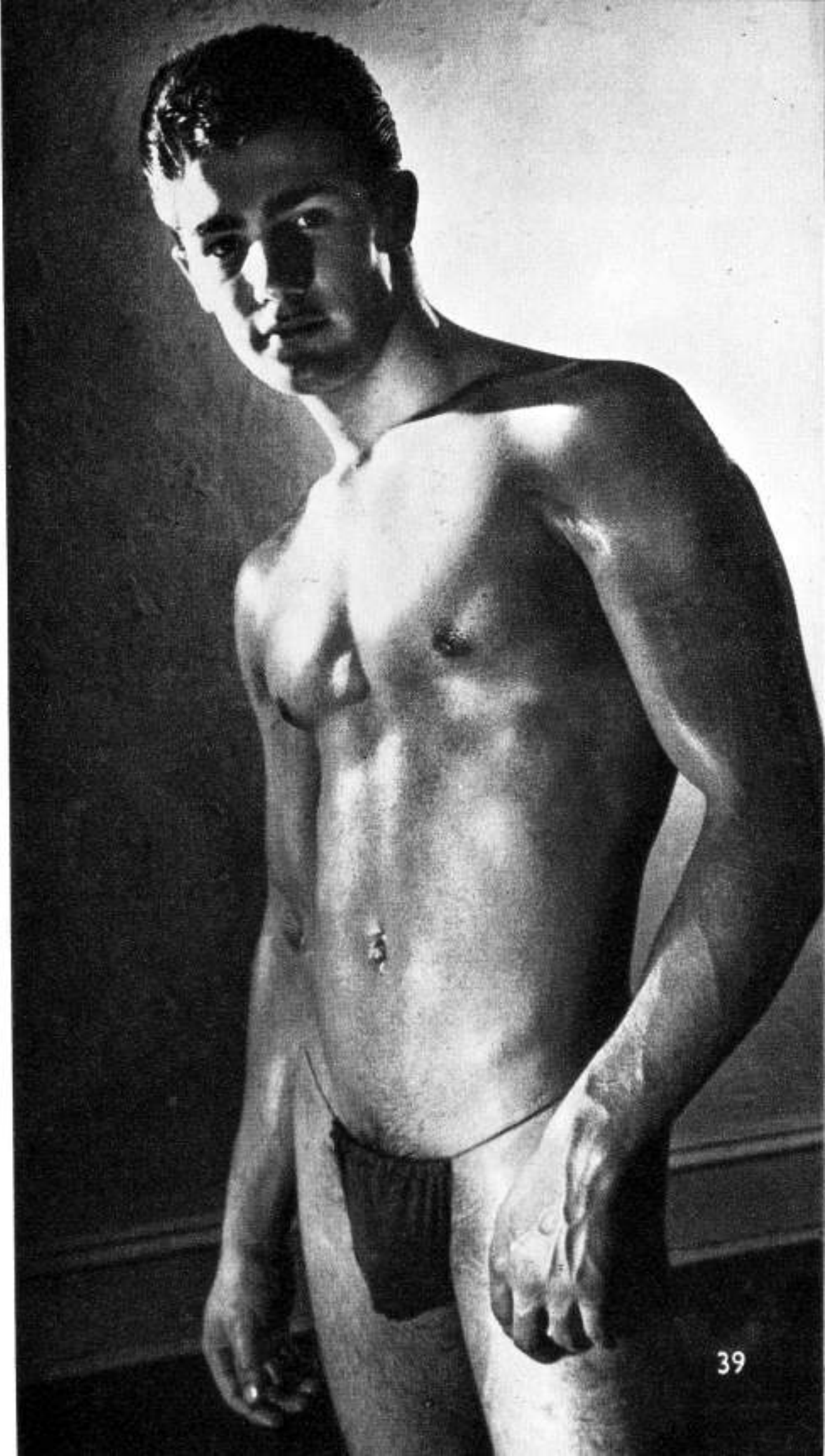


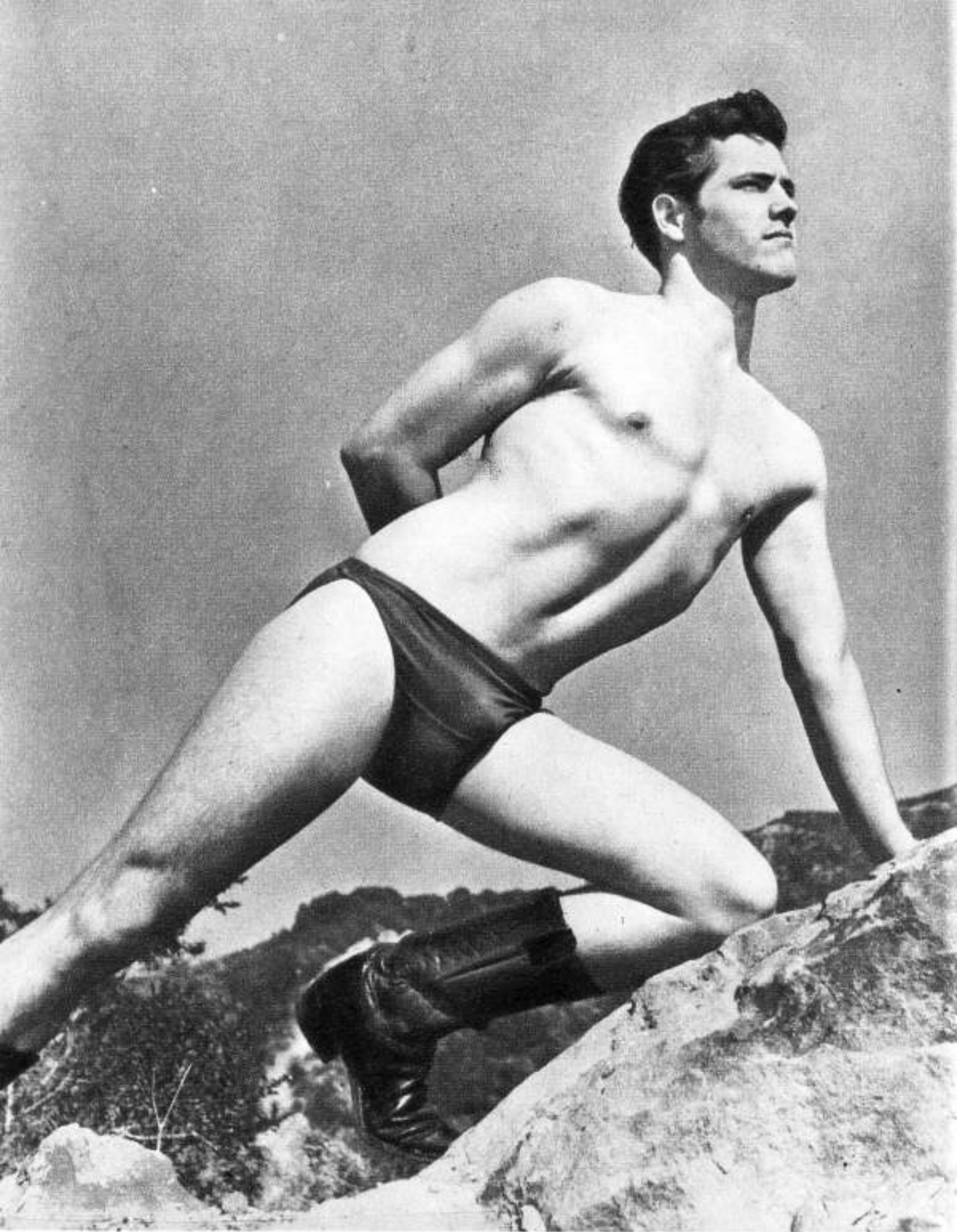
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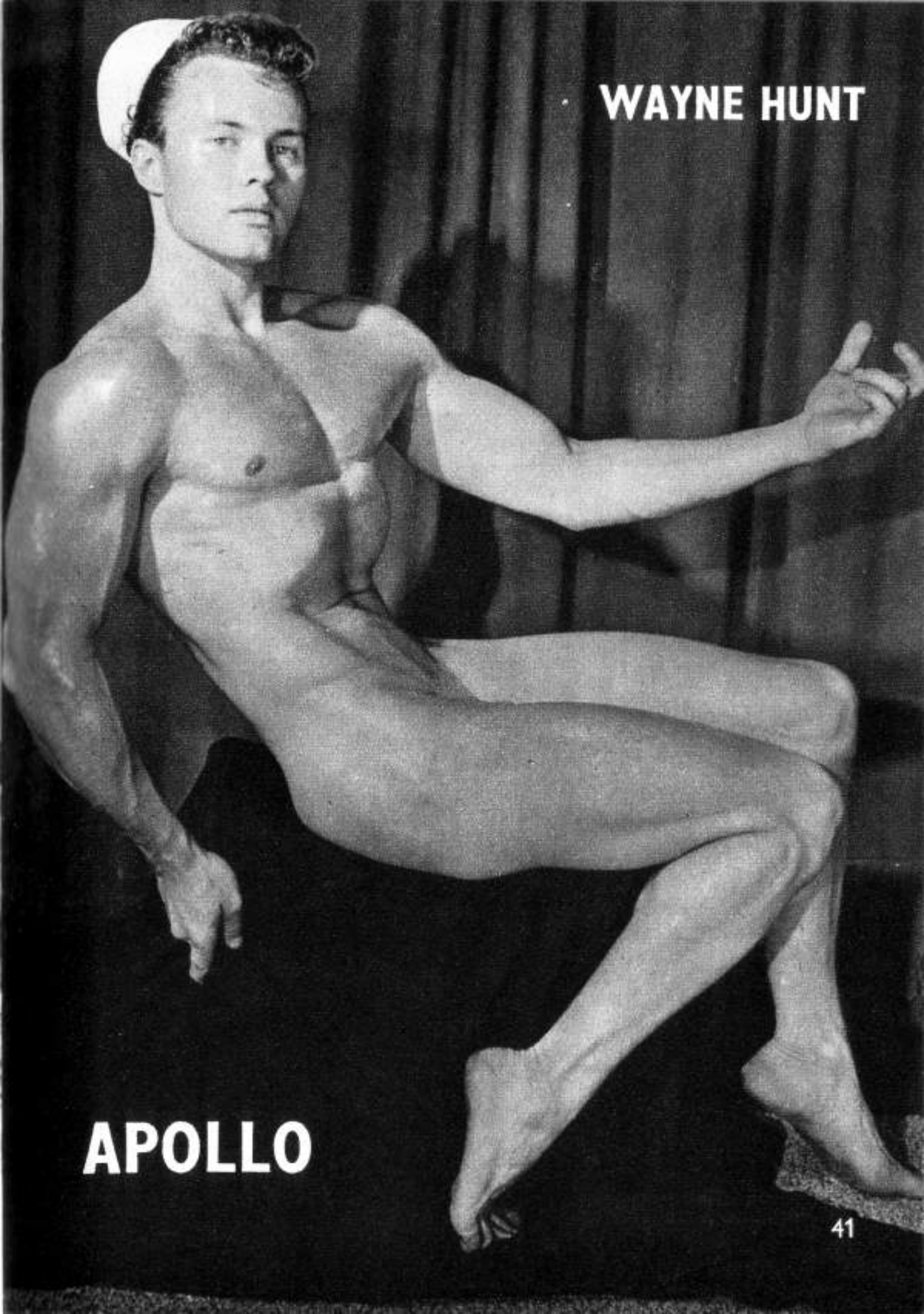
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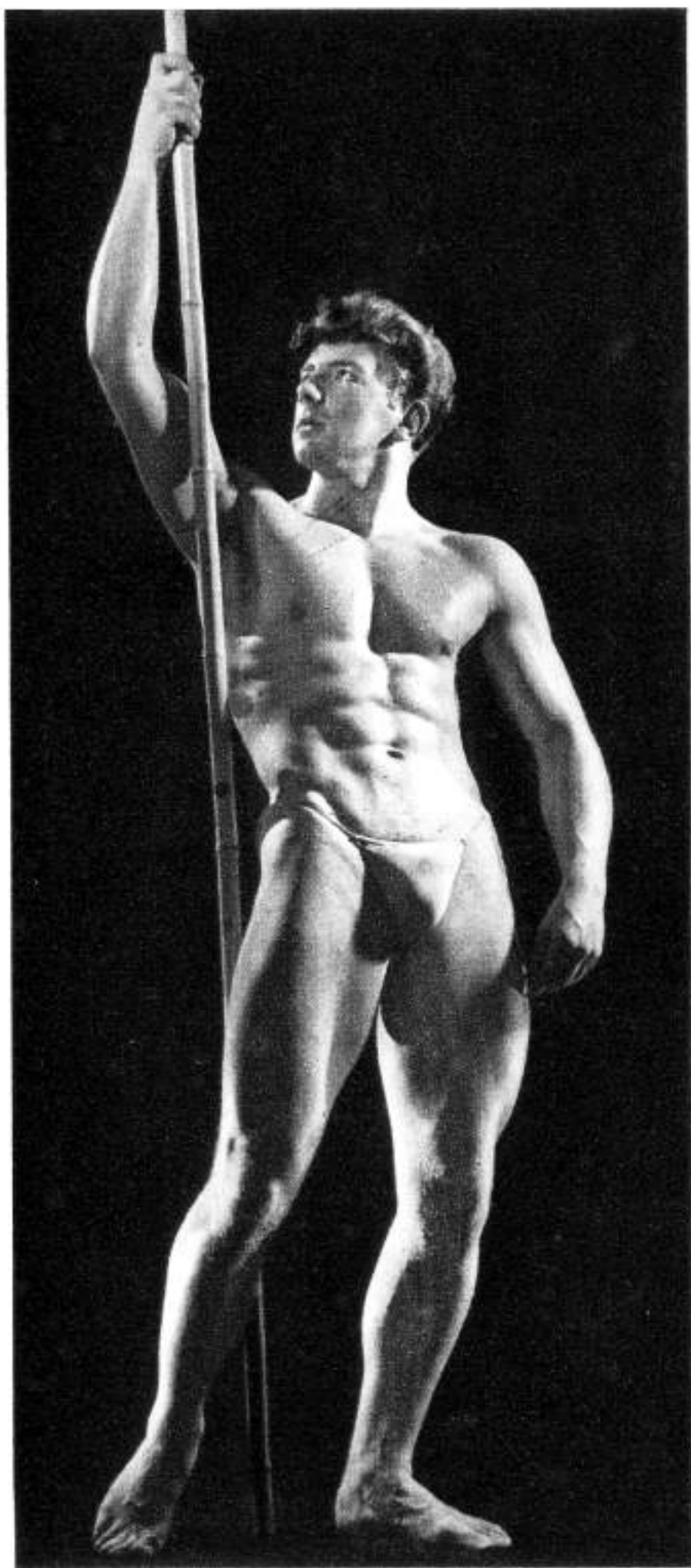
A black and white photograph of a very muscular man, Wayne Hunt, posing in a dramatic, seated position. He is wearing a white sailor's cap and is shirtless, showcasing his extreme muscle definition. His right arm is extended forward, and his left arm is raised and bent. He is looking directly at the camera with a serious expression. The background is dark and textured, possibly a curtain. The lighting highlights the contours of his muscles.

WAYNE HUNT

APOLLO

**DAVID
REID**

**HUSSAR
STUDIOS**



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**CAL
MODELS**



We Get Letters . .

To the Editor:

I am Swedish, 27 years old, who would like to write to you and let you know how much I like your magazine. It is too bad that the magazine is so expensive here in Sweden, I have to pay nearly one dollar for it, but I think it is worth it too! I am a typical Swedish blond, short hair, and 5 ft. 6 ins. tall, my weight is about 144. Is it possible to get the address of one of your models, because I would like to write to one of them. I am planning on going over to the US in September and hope to get in touch with you on the way. Sorry, if my English is poor.

Your friend in Sweden,
T.H.

(Editor's note): Much as we would like to have our various models write and establish overseas friendships, we find that past experience prevents us from giving out any model's address—unfortunately . . .

I subscribe to both Adonis and Body Beautiful and enjoy both magazines greatly, however, both magazines are tending to become body building and health periodicals. Little by little articles on physical fitness and nutrition are creeping into them both. I gave up my subscription to another physique magazine for this reason. Your magazines have been pictorial in the past. This was the purpose of their founding—to show the physical beauty of the male body. Do not deviate from your original purpose and policy. Let the body building and health magazines handle the teaching of physical culture. Let ADONIS & BODY BEAUTIFUL be strictly devoted to the artful aspects of physical culture. Let them be wholly pictorial with comments on the model and photographer. I like the new size of the magazines. It is well worth the price boost.

Sincerely,
R. W. W.
State College, Pennsylvania.

Editor: We have run this letter in FULL to see what reaction we get from it among our many readers and subscribers. Do YOU agree with this complaint???



Dear Sirs,

I enclose four shots of my buddy, Heinz, which I took this Fall. If you think them worthy of publishing, do so. I have quite a few other photos of Heinz, who is 23, 5 ft. 10 ins, with a 29 in. waist. We would appreciate it, if you could let us know whether you can use these photographs. so we can watch out for the particular issue of the magazine. We don't see every issue in Toronto, much to our regret. Hoping to see these pictures in your magazine.

Yours sincerely,
Horst,
Toronto, Canada.

Editor: We did manage to run one of the photos from our Canadian friends and Heinz appears to be a good subject for the camera. This is the best posed one of the group—we felt the others were a bit weak in this department . . . By all means send us further examples and we'll see if we can make use of them.



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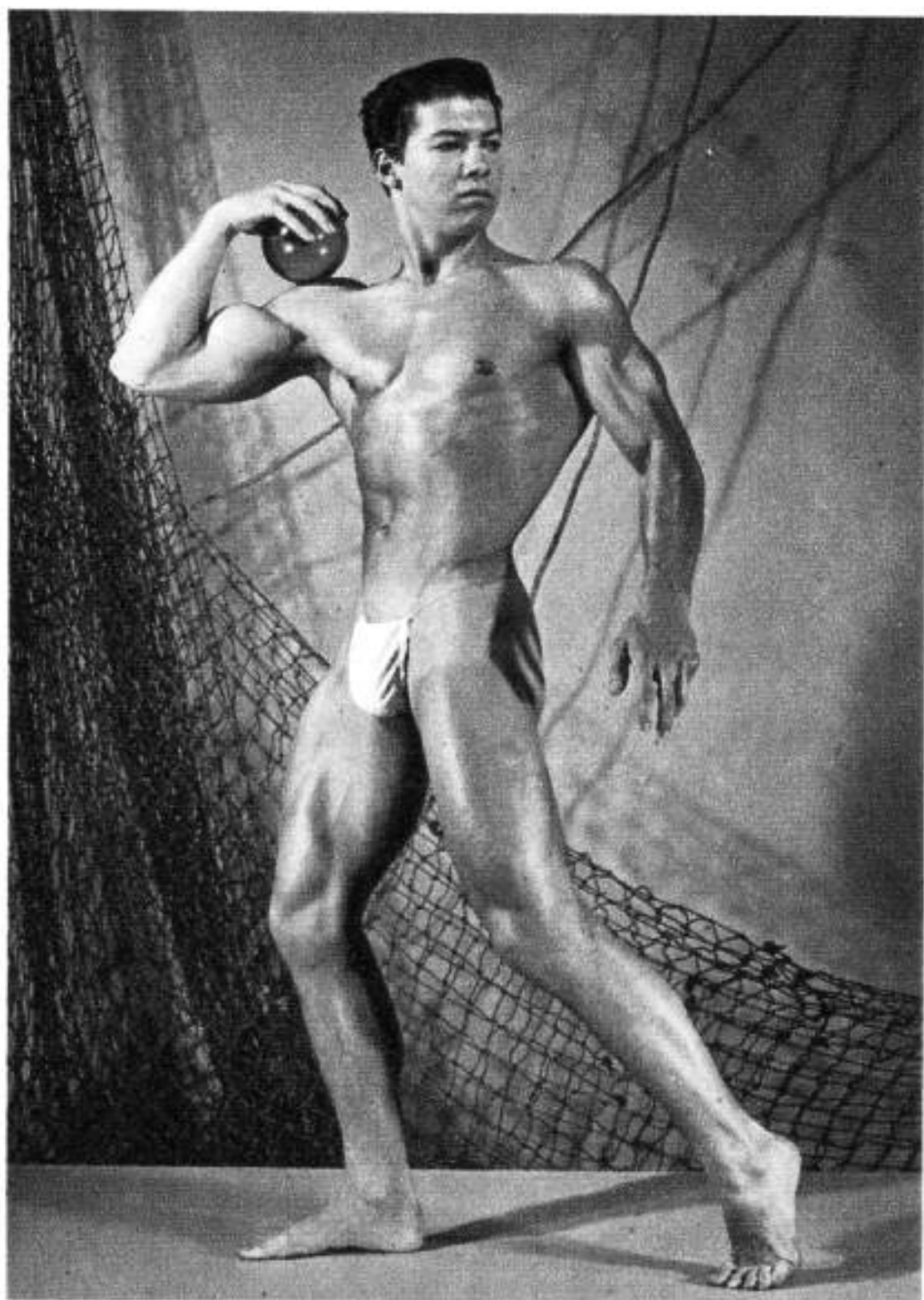
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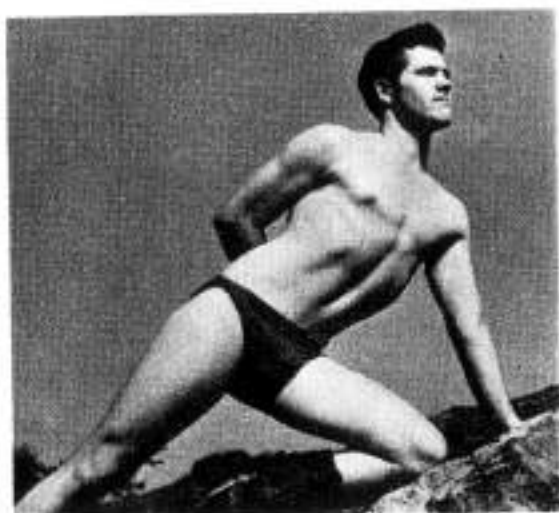


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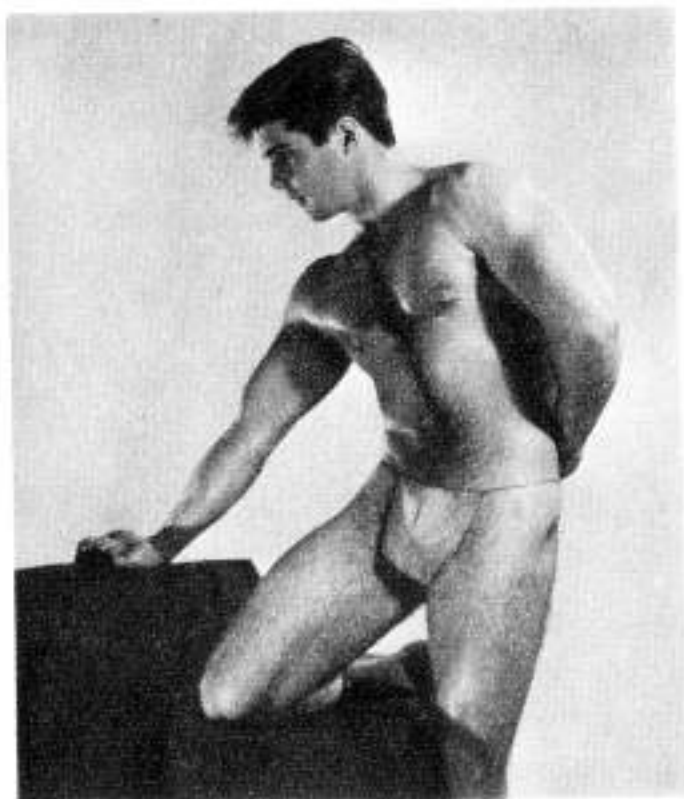
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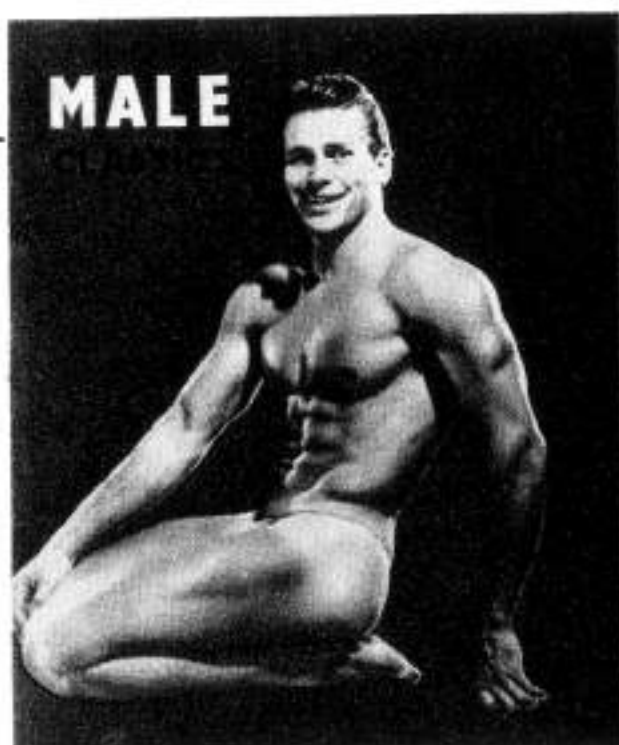
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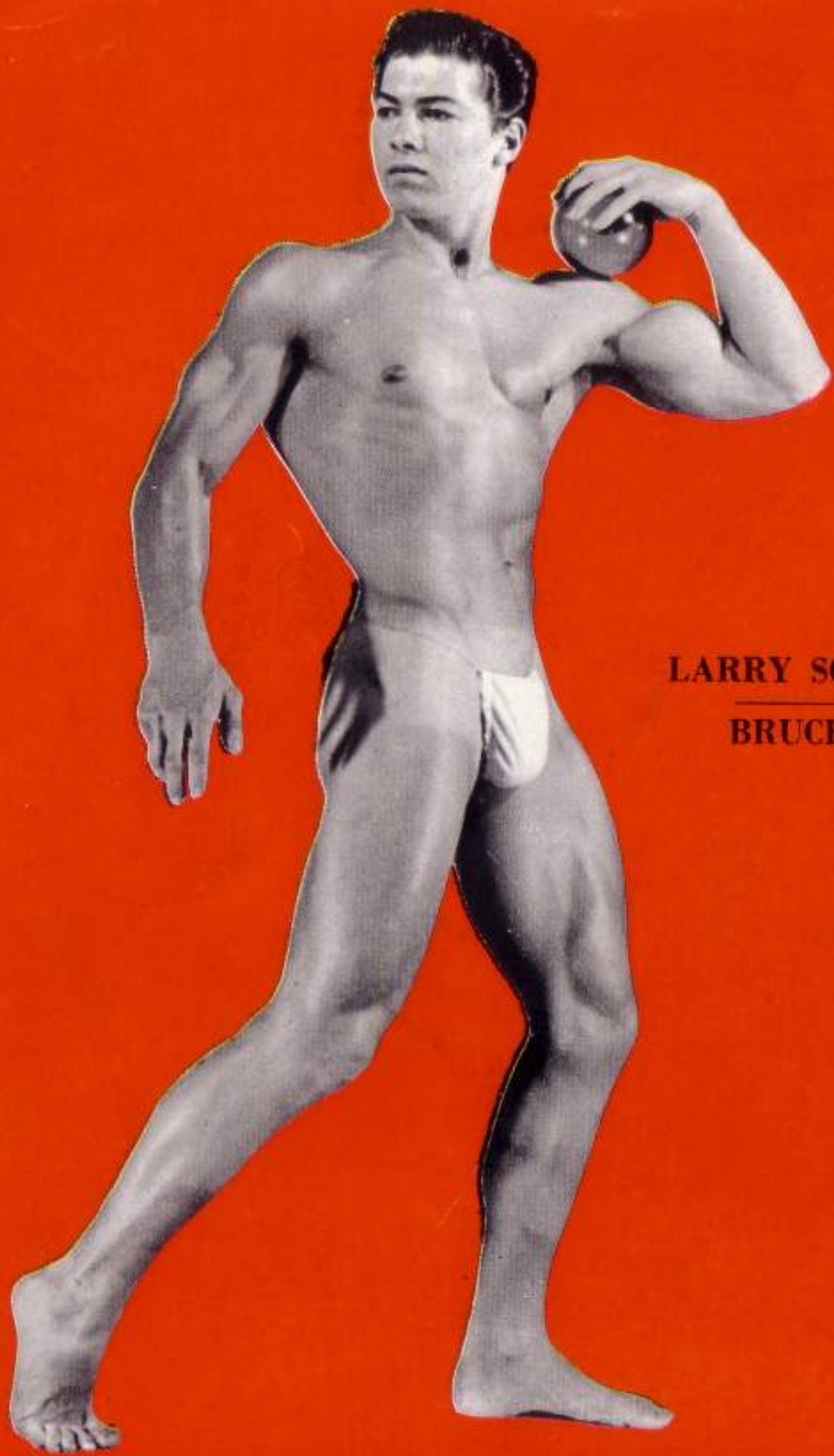
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Command PERFORMANCE



With this issue we are introducing another **NEW** feature . . the back cover will be devoted to the model which the readers most request we re-run (in a new photo, of course) . . This issue we are leading off with muscular **BART SANDERS**, for whom we have had requests for **MORE . . .** We hope this additional appearance will keep his fans happy! As you know, Bart is 23, stands 5 ft. 10 ins. tall and weighs in at 182 lbs. of rugged torso . . . This photo was taken by his buddy, Bill Seay, famous California photographer and artist . . .





LARRY SCOTT

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